



PR/109348 | Sr. Executive- Marketing {Gurgaon}

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1541990

業種

その他（商社）

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2025年05月20日 13:59

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

JOB DESCRIPTION – EXECUTIVE/SR. EXECUTIVE- MARKETING (GURGAON)

- Digital marketing: collecting data from social network - sales /service team and making that data ready for upload.
- Video editing of demonstration.
- Making videos for festivals wishes
- Coordination with system integrator & sales team, follow-up and planning for participating maximum exhibition
- Coordinating with customers and sales team for regular training programmes in every region twice in a month.
- Searching for Industrial association & federation for presentation and training programmes
- Working for social activity with the coordination with HR and collecting the marketing material for social network
- Communicating to technical institute for presentation and training programmes.

- Online training and product presentation session
- Collecting data of simulation and new develop application from engineering team and using it for marketing
- Marketing digital poster and videos designing
- Running the marketing campaign in industrial areas
- Execution of seminar in every region or as per company budget
- New product launch event and promotion
- Other similar marketing activity for business promotion.

Requirements:

- Education: Any
- Experience: 5 ~ 7 years

会社説明