



## PR/109282 | Assistant Marketing Manager (Electric Component for Automotive clients)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントインド

#### 求人ID

1541940

#### 業種

その他（商社）

#### 雇用形態

正社員

#### 勤務地

インド

#### 給与

経験考慮の上、応相談

#### 更新日

2025年05月20日 13:58

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Company Overview:** Japanese MNC having their trading base in India for electric components in India.

**Job Location:** Pune

**Job Overview:** Managing and directing marketing of activities assigned for India region. Needs to ensure the attainment of the budget and timeliness of objectives, as well as of all reporting distributors.

**Job Responsibilities:**

- Responsible and handle the operations in India region.

- Implement plans to ensure marketing activities are carried out efficiently.
- Monitor the marketing activities by HRS and distributors are carried out effectively and reported regularly.
- Ensure the marketing target and objectives of product promotions are met.
- Responsible for the marketing target and objectives to the distributors.
- Prepare and conduct regular product training to distributors.
- Coordinate and provide directions for meetings and private shows at the customer's location.
- Provide regular updates on industrial/market/customer situation.
- Provide regular updates on competitors' situation.
- Assess strength, quality, and effectiveness of our distributors, and recommend changes, enhancements and alternatives required.
- Visit customers and distributors on a regular weekly basis.

Important Skills:

- Lead and participate in decision making.
- Be proactive.
- Review current staffing and organizational structures and recommend new more effective structures to achieve growth objectives in field sales and distribution organizations.
- Assume leadership role and/or provide support for special projects, as required.
- Maintain a strong and on-going communication with management of parent company and effective marketing operations in India region.
- Provide directions to all direct reports to be proactive and not reactive.
- Develop a solid interaction throughout the organization at all levels.
- Handle all facets of the business (customer issues or problems at all levels) both standard and non-standard situations.

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会社説明