



## PR/109188 | Marketing Executive

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントインド

#### 求人ID

1541882

#### 業種

医療機器

#### 雇用形態

正社員

#### 勤務地

インド

#### 給与

経験考慮の上、応相談

#### 更新日

2025年05月20日 13:56

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Job title: Marketing Executive

Location: Mumbai

Company Overview: Asahi Intecc India deals in Development, manufacturing and sale of medical devices  
Development, manufacturing and sale of ultra-fine stainless steel wire ropes, terminal processed products, etc.

Job Responsibilities:

#### A) Marketing

- Formulate marketing plan and strategies and ensure its implementation
- Conduct sales and product training to distributors

- Conduct market survey, product evaluation, gather competitors' information and customers' feedback for product improvement
- Management of product complaints
- Organize workshop, product presentations, trade exhibitions or any other promotion activities
- Initiate and implement effective sales strategies
- Conduct sales analysis for good understanding of sales trend
- Prepare sales and inventory forecast
- Prepare quotations and tender documents
- Consignment stock management
- Regular visits to hospitals and doctors for direct promotion of Asahi Products
- Handling digital marketing tools such as LinkedIn, Face book and so on
- Assist Marketing Manager
- Identify and reporting on business opportunities in target market
- Work with sales team for product launch and implementation of promotion programs
- Maintain clear records and ensure proper management of samples, marketing materials, promotion funds, etc
- Working with Regulatory Affairs Specialist to ensure qualifications of new products
- Follow your supervisor's instructions.

Requirements:

- Degree in Pharmacy, Business Admin, IT or relevant discipline.
- Min. 2 years of Marketing or Sales experience with good track record in the medical industry.
- Self-motivated, independent, analytical, with strong inter-personal and presentation skills.
- Able to lead and motivate a team.
- Good planning and organization skills and able to multi-task

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会社説明