



JAC Recruitment

We are recruitment specialists around the globe

Indonesia

PR/122740 | Marketing & Product Conceptor (Stationery & Office Supplies)

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1541660

業種

その他（メーカー）

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年05月20日 13:15

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Description:

- Make concepts of products by conducting marketing research for product development.
- Instruct research companies about the market survey. Conduct market research to gather insights on customer needs, preferences, and market trends
- Collaborate with product development teams to ensure new products meet market demand.
- Develop and implement marketing strategies to promote company products.
- Create compelling marketing content, including brochures, presentations, videos, and digital assets
- Manage and monitor the performance of marketing campaigns across various channels.
- Coordinate product launches and promotional events.
- Analyze campaign data to measure effectiveness and identify areas for improvement.
- Maintain relationships with key stakeholders, including suppliers, vendors, and internal teams.
- Assist in planning and executing trade shows and events

Requirements:

- Bachelor's degree in Marketing, Business Administration, or a related field.
- +3 years of experience in product marketing or a similar role.
- Strong written and verbal communication skills, proficiency in marketing tools and software (e.g., CRM, analytics platforms), creative thinking, problem-solving skills, and the ability to manage multiple projects and meet deadlines.
- Experienced in marketing & product concept for stationery & office supply products will be prioritized

- Proficient in English is mandatory
- Experienced in Japanese company will be a plus point.

会社説明