



PR/118021 | Digital Marketing Coordinator

募集職種

人材紹介会社

ジェイエイシーリクルートメントイギリス

求人ID

1541611

業種

その他

雇用形態

正社員

勤務地

イギリス

給与

経験考慮の上、応相談

更新日

2025年06月03日 07:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Digital Marketing Coordinator – Japan Travel Campaigns

Location: Central London (Hybrid Work Available after probation period for up to 2 days)

Position Overview:

We are looking for a dynamic and detail-oriented **Digital Marketing Coordinator** to support our efforts in promoting travel to Japan through engaging and effective online campaigns. This role will involve managing influencer partnerships, coordinating with advertising agencies, and overseeing the execution of digital marketing initiatives aimed at UK-based audiences.

Key Responsibilities:

- Plan and execute digital marketing campaigns across platforms such as Instagram, YouTube, Facebook, and Google.
- Identify, engage, and manage relationships with influencers and content creators to promote travel experiences in Japan.
- Coordinate with advertising agencies and media partners to ensure timely delivery of campaign assets and messaging.

- Oversee campaign operations, including scheduling, approvals, and performance tracking.
- Monitor and report on campaign performance using tools like Google Analytics, Meta Business Suite, and other digital dashboards.
- Assist in the creation and localization of digital content tailored to UK audiences.

Qualifications:

- Minimum 2 years of experience in digital marketing, preferably in travel, lifestyle, or consumer brands.
- Strong communication and organizational skills, with experience managing external partners.
- Familiarity with influencer marketing and social media campaign management.
- Excellent command of English (native-level or equivalent); familiarity with Japanese language or culture is a plus.

Applicants must have the legal right to work in the UK **without visa sponsorship**.

会社説明