



PR/158758 | Marketing Executive

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1540881

業種

化学・素材

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年05月20日 12:35

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company Overview

Our client is an established MNC in manufacturing, located in Pasir Gudang.

Job Responsibilities

- Business Nature: Well-known International IT Product Manufacturer
- Location: Pasir Gudang, Johor
- Assist in achieving marketing objectives by actively participating in developing and implementing detailed marketing concepts, plans and strategies based on market trends, competitors and sales department's information, and customers' requests with ultimate goal of maximizing business growth.

- Assist in planning and developing promotional materials and liaise with advertising agencies for the production of such materials.
- Assist in making, managing and updating company new letters, company websites and social media.
Monitor and evaluate the effectiveness marketing activities and provide feedback to management for improvement.
- Assist in preparing monthly report, and presentation materials for meeting when need arises.
Assist in organizing monthly meeting with regional sales representative.
- Assist in handling and responding new business, customer inquiries and leads generation.
Occasional visit to customer and market (domestic and international) for collecting and researching market information.
- Other ad-hoc activities: preparing quotation, and etc.

Job Requirements

- Candidates must possess at least diploma in marketing or business field.
- Preferably junior executive in marketing/business development or equivalent with digital and e-marketing communication and social media updates.
At least 3 years of working experience. New products designing and launches experience is advantage.
Proficiency in English (verbal and written), fluent in Mandarin is preferred.
- Required skills: Microsoft Office (Word, Excel, PPT) Photoshop, Marketing
- Exceptional organizational, follow-up, time management skills; detail oriented, ability to communicate effectively with external and internal customers.
- Willing to travel

Interested applicants are welcome to apply online with us or contact us for more information.

会社説明