



PR/158190 | Research Analyst (Economics)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1540768

業種

デジタルマーケティング

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年06月03日 22:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

JOB RESPONSIBILITIES

- Perform In-Depth Research: Examine financial markets, global economic trends, and policy changes to create well-informed and precise content.
- Create Compelling Content: Develop video scripts, social media posts, and blogs that simplify complex subjects—such as market fluctuations, economic policies, and personal finance—making them accessible and engaging.
- Team Collaboration: Partner with content creators, editors, and marketers to ensure research insights are in line with our creative vision and audience expectations.
- Engage with the Community: Utilize audience feedback to adjust content strategy, remaining attentive to what viewers find most valuable.
- Maintain Accuracy: Review and refine content, ensuring each piece is thoroughly researched and meets our brand standards. Your meticulous attention to detail upholds the integrity of our message, maintaining the professional quality our audience expects.
- Support Strategic Development: Assist in editorial planning, SEO optimization, and strategic content initiatives.

JOB REQUIREMENTS

- Possess Bachelor's degree in Finance, Banking, Investment, Economics, Political Science, Journalism, or a related degree
- Minimum of 1 year of professional experience in a relevant field such as financial services, journalism, content creation, or research
- Excellent written and communicative English skills with a proven ability to translate complex financial data, terminology, and concepts into clear, concise, and engaging content suitable for a broad audience
- Independent work ethic and effective time management are essential, along with strong collaboration skills, including proactive idea sharing and receptiveness to feedback

#LI-JACMY

#StateSelangor

会社説明