



## PR/117300 | Marketing Manager

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント タイランド

#### 求人ID

1540463

#### 業種

福祉・介護

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年05月20日 12:18

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Type of Business:** Personal care-, Healthcare products

**Working Hour:** Mon-Fri 08.30-17.30 (BTS Line)

### Job Descriptions:

- Initiating and managing NPD (with regional team), marketing strategies and plans (BTL/ATL), as well as sales distribution for Thai market.
- Monitoring all campaign progress, evaluating result of marketing activities and marketing communications, and then reporting the concrete feedback for further improvement to the management.
- Developing approved communication and best utilizing selective media to ensure sales conversion in cooperation with advertising agency.

- Manage distributor partners, agency or outsource creative to develop to design for each marketing campaign.
- Manage and update sales promotion.
- P&L management.

**Qualifications:**

- Bachelor or Master degree in Marketing or any related field
- Min. 8 years of working experiences in Marketing, Advertising, Communication or any related field
- **Proven experience in brand and marketing management for FMCG, OTC healthcare products**
- **Good command of English both written and spoken**
- Strong inter-personal, management, negotiation skills

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会社説明