



PR/117274 | Marketing Coordinator

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1540425

業種

化学・素材

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年07月02日 10:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client specializes in Plastics and Chemical business

Position: Marketing Coordinator

Salary: 25,000 – 35,000THB +/- (Negotiable)

Location: Bangkok

Key Responsibilities of the position:

- Manage multiple digital communication channels including phone call, generating leads, and supporting online and offline marketing activities.
- Initiate strategies to increase the number of customer inquiries and online orders along with develop strategies for e-commerce platforms and online marketplaces.
- Coordinate digital marketing activities such as:

SEO and Google Ads, Social Media Marketing (SNS) and Video content creation.

- Monitor and track marketing expenses; prepare reports to ensure campaigns remain within budget.
- Organize and manage trade shows, exhibitions, and promotional events.
- Manage marketing materials and translate content (Thai-English).
- Research, evaluate potential suppliers or distributors in both domestic and international markets and coordinate with our partners as assigned.
- Assist in any administrative task as assigned.

Qualifications required:

- Bachelor's degree in Marketing, Business Administration, Communications, or a related field about science or chemical.
- 2–5 years of experience in marketing is beneficial (online and offline).
- Experience in B2B marketing or working with distributors is a plus.
- Experience in e-commerce or managing online marketplaces is beneficial.
- Excellent multitasker with ability to managing online, offline and administrative tasks.
- Strong interpersonal skills and customer service mindset.

Benefits:

- Transportation Allowance 2,000
- Provident Fund
- Health Insurance
- Other leaves as per Thai law

Interested candidate please submit your most recent resume in English by simply clicking **“APPLY”** **Contact person:**
Nichaphat (May)

会社説明