



## PR/117204 | Social Media Specialist

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント タイランド

#### 求人ID

1540379

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年06月04日 12:01

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

The social media specialist will lead content development, production, programming, communications and distribution. Enhance brand awareness and consumer engagement through unique content and strong media relationships.

#### Responsibilities:

- Generate innovative content ideas and manage key media projects.
- Lead social media strategy and content production for events and athlete projects.
- Build and maintain a network of production agencies and media professionals.
- Explore new platforms for brand growth through media partnerships.
- Define and execute channel strategy for social media and digital platforms.
- Optimize social media posting and amplify content.
- Track performance and demonstrate social media ROI.
- Develop social media content ideas and supervise production.
- Support athletes in content production and grow the Social Opinion Leader program.

- Assist in executing consumer activations and brand campaigns.

**Qualifications:**

- More than 5 years of social media experience in the FMCG, media or advertising industries.
- Excellent writing skills for creating engaging stories.
- Attention to detail and project management skills to handle multiple tasks in a fast-paced environment.
- Knowledge of video and photo editing software like Premiere and Photoshop.
- Good communication and interpersonal skills
- Fluent in both Thai and English.

Interested applicants, please click [APPLY NOW](#). Due to the high number of applicants, we regret to inform that only shortlisted candidates will be contacted. Thank you for your understanding.

#LI-JACTH

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会社説明