



SUPPORT YOUR FIRST CAREER IN JAPAN
Hotel front desk / English Teacher / Inexperience welcomed
Make a step towards your future career

[Japanese Daily Conversation] Fraud Analyst (Ad Tech) / WFH  独占求人

Use a mixture of Japanese and English

募集職種

人材紹介会社
株式会社 j Career

採用企業名
Global IT company preparing for IPO

求人ID
1539942

業種
ソフトウェア

会社の種類
中小企業 (従業員300名以下)

外国人の割合
外国人 半数

雇用形態
正社員

勤務地
東京都 23区, 港区

最寄駅
銀座線、 外苑前駅

給与
600万円 ~ 900万円

ボーナス
給与： ボーナス込み

勤務時間
Flextime system (core time 10:00-17:00) Break time: 60 min.

休日・休暇
Sat, Sun, national holyday Vacation leave paid holid etc

更新日
2025年05月19日 12:19

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
日常会話レベル (英語使用比率: 75%程度)

日本語レベル
日常会話レベル

最終学歴
専門学校卒

現在のビザ

日本での就労許可が必要です

募集要項

About the Role

Our product is seeking an experienced Ad Fraud Analyst to join our growing team and contribute to the development and execution of strategies to detect, prevent, and mitigate ad fraud. This role presents an exciting opportunity to work in the fast-evolving field of ad fraud prevention, helping businesses safeguard their digital advertising investments while ensuring marketing performance integrity. The Ad Fraud Analyst will play an important role in analyzing large datasets, uncovering fraudulent patterns, and collaborating with cross-functional teams to deliver cutting-edge fraud protection solutions.

Key Responsibilities

Fraud Detection & Prevention : Monitor ad traffic, campaigns, and user interactions to identify fraudulent activities, using advanced analytics tools and detection systems.

Pattern Recognition & Data Analysis : Investigate datasets for patterns or trends that highlight potential fraud, providing actionable insights to improve fraud prevention measures.

Collaboration with Engineering Team : Work closely with engineers to improve the collection, cleaning, and processing of large datasets from various advertising platforms & types of ad campaigns.

Development of Detection Models: Create and implement algorithms, models, that detect and mitigate ad fraud, including machine learning (ML) methods for scalable prod-ready solutions.

Cross-Functional Collaboration : Collaborate with product, engineering, sales, and customer success teams to integrate fraud prevention features into the product and ensure a seamless user experience & clarity.

Reporting & Data-Driven Decision Making : Leverage metrics and analytics tools (e.g., BigQuery, SQL) to monitor fraud trends and generate reports to inform business decisions and product improvements.

スキル・資格

Qualifications

Essential (Required):

- **Professional Experience :** Minimum of 3-5 years of experience in fraud detection and prevention, data analysis, or related roles within Ad Tech, Digital Advertising, or MarTech industries.
- **Domain Knowledge :** Strong understanding of ad fraud detection techniques, including click fraud, bot traffic, IVT & SIVT classification, and other types of fraudulent activities.
- **Technical Skills :** Proficiency in data analytics tools such as SQL, Python, and Google BigQuery. Familiarity with machine learning techniques, ideally using weak supervision and automated data labeling, techniques., production-ready data pipelines.
- **End-to-end ownership of your work :** from prototyping, debugging, evaluation, optimization, production deployment, to live monitoring. Take full ownership of your projects, encompassing all stages: prototyping, debugging, evaluation, optimization, production deployment.
- **Analytical Skills :** Strong ability to analyze large datasets, identify patterns, and solve complex fraud-related problems.
- **Communication Skills :** Ability to clearly communicate complex fraud patterns to both technical and non-technical stakeholders. Proficient in both written and verbal English communication.
- **Language Skills:** Proficiency in English.
- **Currently residing in Japan** *We do not accept applications from outside of Japan.

Preferred (would be an advantage) :

- **Native Japanese or Intermediate Japanese (N2/N3)**
- **Attribution Models & Campaign Optimization:** Knowledge of attribution models, programmatic advertising, and how fraud impacts campaign performance.
- **Experience with Mobile/Online Ads:** Understanding of both mobile and desktop ad fraud scenarios and prevention methods.

Work Environment & Culture

At our product, we thrive on teamwork, transparency, and an innovative spirit. We are looking for an individual who enjoys solving complex problems, loves working with data, and can collaborate with diverse teams to deliver impactful solutions. Our environment is dynamic, fast-paced, and ever-evolving, making it an exciting place to grow.

About our product

Our product is an innovative ad fraud detection and cybersecurity company dedicated to safeguarding the digital advertising and marketing ecosystems. By empowering companies to detect, block, and protect against fraudulent activities, Our product plays a critical role in defending online business from evolving threats. With its advanced cybersecurity solutions and unwavering commitment to transparency, Our product enables clients to enhance the security and impact of their digital campaigns, ensuring maximum effectiveness.

Why Join Us?

At our product, people come first. We are committed to offering our employees the best environment and resources for personal and professional growth. Our company is defined by a foundation of accuracy, integrity, and trust, which guide the way we shape our organization, build our products, and communicate with both each other and our clients. We enjoy organizing company regular offsites (Tokyo and Lisbon headquarters) where our team can collaborate in person, foster connections, and work together in an inspiring environment. Our company culture and team spirit create an environment that inspires initiative, embraces new ideas, and makes the journey enjoyable!

会社説明