

MichaelPage

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UP TO 11M JPY - Brand Manager for a Global Consulting Firm

Brand Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1539907

業種

ビジネスコンサルティング

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1100万円

更新日

2025年05月16日 18:41

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role is responsible for driving both internal and external brand communications aligned with the organization's purpose, strategy, and policies. It involves leading initiatives to enhance brand value, manage risks, improve communication channels, and support marketing governance and database-driven campaigns. As a key brand ambassador, the position plays a central role in promoting brand understanding and engagement across the organization.

Client Details

Our client is a global powerhouse in professional services, renowned for its expertise in auditing, consulting, and advisory. With an extensive global footprint, they partner with top-tier clients across a wide range of industries. Their reputation is backed by numerous industry accolades, including recognition for their innovative approach and dedication to diversity, reinforcing their position as a leader in providing outstanding value and results.

Description

- Lead internal communication initiatives, including training on brand guidelines and compliance, and support the effective rollout of strategic messages from senior leadership.
- Advise on governance and marketing communications for services and solutions, while driving strategic campaigns aligned with organizational priorities.
- Plan and execute database-driven marketing initiatives to enhance audience targeting, lead generation, and overall communication effectiveness.

Job Offer

- A competitive salary range of 9M - 11M JPY.
- Full flextime.
- Possibility to work from home up to 3 to 4 days a week.
- A chance to work in the professional services industry with a globally recognized brand.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

スキル・資格

- At least 5 years experience in B2B brand management, advertising, and database-driven marketing initiatives.
- Project management and logical thinking.
- Skilled in reporting, editing and copywriting.
- Full proficiency in Japanese and business level English.

会社説明

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