



## Marketing

World top class market share

### 募集職種

#### 採用企業名

スタンデックスエレクトロニクスジャパン株式会社

#### 求人ID

1539867

#### 業種

電気・電子・半導体

#### 会社の種類

外資系企業

#### 雇用形態

正社員

#### 勤務地

その他東京, 八王子市

#### 給与

650万円～経験考慮の上、応相談

#### 勤務時間

8:30~17:15

#### 休日・休暇

Saturdays, Sundays, and holidays

#### 更新日

2025年06月23日 00:00

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

流暢

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

#### Reed Switch Marketing.

- 125 days off per year/Top market share in the world/Many international transactions
- Would you like to become a leading figure in our marketing?

■Our attractive points:

- Weekends and holidays off/125 days off per year
- There are systems that make it easy to take time off, such as refreshment leave and purpose-specific leave →It's easy to plan trips with family and friends◎
- You can work globally, making use of your English♪
- For those who want to think and act alone as a marketing launch team◎

#### ■Job details:

As our Marketing Manager, you will play a key role in developing and implementing a comprehensive marketing strategy to increase brand awareness, drive customer engagement and expand market share.

You will be responsible for overseeing all aspects of brand management, content creation and digital marketing efforts.

Our sales department also handles marketing, so you will mainly be working in contact with the sales department.

\*Generally, internal meetings and reports will be conducted in English.

\*Business trips will occur 2-3 times a month, and may include overseas business trips outside of Japan.

- Develop and execute strategic marketing plans to achieve business objectives and increase brand presence in the marketplace.
- Lead the development of compelling content across various channels including website, social media, email campaigns and marketing materials.
- Drive digital marketing initiatives such as SEO/SEM, PPC advertising, social media marketing, and email marketing to generate leads and increase conversion rates.
- Monitor and analyze marketing performance metrics such as ROI, customer acquisition cost, and conversion rates to optimize campaign effectiveness and drive continuous improvement.
- Collaborate cross-functionally with internal teams, including sales and product development, to ensure alignment and integration of marketing initiatives with overall business objectives.

[Scope of change: Business operations as determined by the company]

#### ■About our company:

Our company designs, manufactures, and sells reed switches, reed relays, and other products.

Our company manufactures reed switches, while our group company, Sanyu Kogyo, manufactures reed relays, with bases in Tokyo, Yamanashi, Kumamoto, Sagami-hara, and Osaka.

In Japan, Standex is headquartered in Kofu, Yamanashi Prefecture, and Sanyu Kogyo is headquartered in Shinagawa, Tokyo. The parent company, Standex, is headquartered in Ohio, USA.

#### ■What is a reed switch:

It is an electromechanical switching device containing two ferromagnetic blades inside a sealed glass tube. It is used to turn on the lights when the refrigerator door is opened, and to check whether seat belts are fastened in cars.

Furthermore, our products have one of the world's top market shares and are sold under the brand name "KOFU" reed switches.

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**Employment status:** Full-time employee, Trial period: 3 months

#### Annual income

Annual salary: 6.7 million yen and up

Manager position: Annual salary from 8 million yen

\*The salary is a guideline only and may vary depending on the selection process.

**Salary increase:** Once a year (October) - Based on performance evaluation etc.

**Bonuses:** Incentive bonuses are paid once a year (September) based on business performance and individual performance evaluations.

**Work location:** Tokyo office

**Address:** 5F Access Building, 11-8 Asahi-cho, Hachioji-shi, Tokyo

**Passive smoking measures:** No smoking indoors

\*Regarding work location, you can also discuss with offices outside Tokyo.

\*Approximately 10% of shifts will involve business trips.

2 minutes walk from Hachioji Station.

**Transfers :** None

### Working hours

8:30~17:15 (Scheduled working hours: 7 hours 45 minutes)

Break time: 60 minutes (12:00~13:00)

### Holiday vacation

- 2 days off per week (Saturdays, Sundays, and national holidays)
- 20 days or more of paid vacation per year (minimum number of days is the number of days granted immediately after joining the company)
- 125 days of vacation per year
- Summer vacation
- Paid vacation (for celebrations, condolences, etc.)
- Refreshment leave, purpose-specific leave, etc.

### Allowances and benefits

- Commuting allowance (according to company regulations)
- Family allowance (dependent allowance: 10,000 yen per person)
- Fully equipped with social insurance
- Retirement allowance system
- Childcare leave system
- Wealth accumulation system
- Improvement proposal award system
- Employee social gatherings (BBQ, etc., once a year), etc.

\*If you are from outside the prefecture, we can discuss moving costs. Please feel free to contact us.

**retirement age :** 65 years old

### Educational system/qualification supplements

Various training (in-house and external), employee training sessions (once a year), etc.

## スキル・資格

- Bachelor's degree in Marketing, Business Administration, or related field. MBA preferred.
- 5 years experience in brand management, content creation, and digital marketing
- In-depth knowledge of digital marketing tools and platforms, including Google Analytics, AdWords, and social media management tools.
- Strong analytical skills with the ability to interpret data, analyze trends, and generate actionable insights to drive marketing strategies.
- Excellent communication and interpersonal skills, with the ability to effectively collaborate with internal teams and external stakeholders.
- Willingness to travel

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会社説明