

MichaelPage

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Marketing Manager - Diagnostic Ultrasound

Shape Ultrasound Strategy Japan

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1539496

業種

医療機器

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1200万円

ボーナス

固定給+ボーナス

更新日

2025年05月15日 10:07

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

We are looking for a commercially astute and clinically knowledgeable **Marketing Manager** to lead strategic initiatives for the **Ultrasound** division in Japan. This is a rare opportunity to shape market direction and build strong partnerships with key cardiovascular stakeholders.

Client Details

Our client is a global leader in **medical technology and diagnostics**, known for delivering high-precision imaging solutions and advanced healthcare systems. The Japan business is one of its most critical markets and is undergoing continued innovation in both product and market strategy.

Description

- Lead and implement mid- to long-term marketing strategies for ultrasound imaging systems in Japan.
- Collaborate with global HQ, regional teams, and internal stakeholders to align on business objectives.
- Conduct data-driven analysis to support strategic planning and market forecasting.
- Build trusted relationships with key academic and clinical leaders, particularly in cardiovascular ultrasound.
- Represent the Ultrasound Division in key decision-making meetings and initiatives.
- Plan budgets and investment proposals to support marketing execution.
- Ensure alignment with compliance standards and act as a values-driven leader.

Job Offer

- Competitive salary of ¥10M-12M base + bonus
- Flexible remote work and flextime arrangements
- Full benefits package including retirement, childcare support, volunteer leave, and internal job mobility
- Work at a global healthcare innovator with robust diversity & inclusion practices

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

スキル・資格

- Minimum 3 years in medical device sales, marketing, or clinical applications-preferably in imaging.
 - Advanced understanding of cardiovascular diagnostics and customer pathways.
 - Strong stakeholder management and cross-functional collaboration experience.
 - Japanese speaker (native proficiency) with business-level English (TOEIC 900+).
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- Strategic thinker with hands-on business planning and marketing execution skills.

会社説明

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