

MichaelPage

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Communication Manager - Beauty Industry

Marketing Manager - Beauty

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1539464

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年05月14日 16:57

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive brand visibility through PR, influencer, and media activities. Bridge local and global campaigns while building strong press relations.

Client Details

Join a trendsetting beauty brand known for innovation, quality, and rapid growth in the Japanese market. Backed by a strong global HQ, this company blends Korean beauty expertise with local market insights. The team fosters cross-cultural collaboration, creativity, and agile execution, making it an exciting environment for marketing professionals who want to make a visible impact.

Description

- Develop and implement effective communication strategies that build customer loyalty programs, brand awareness, and customer satisfaction.
- Plan and manage the design, content, and production of all marketing materials.
- Work with different marketing departments to generate new ideas for social content to drive communications.
- Plan and implement promotional campaigns.
- Manage media inquiries and interview requests.

- Develop and lead a marketing team that will develop and execute new concepts, business models, channels and partners to position business as innovator and leader.

Job Offer

- Opportunities for professional growth and career advancement within the organization.
- A vibrant, positive, and inclusive work culture.
- Comprehensive benefits package.

Take the next step in your career and join an industry-leading FMCG company. Apply today to become our new Communication Manager and shape the future of our marketing strategies

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

A successful Communication Manager should have:

- A Bachelor's degree in Communications, Marketing, or related field.
- Proven experience in crafting and implementing communication strategies.
- Strong knowledge of communication practices and techniques.
- Outstanding written and verbal communication skills.
- Must be able to multitask and work well under pressure.

会社説明

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