

MichaelPage

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Product Manager - Luxury Cosmetics Brand**Product Manager - Luxury Cosmetics Brand****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1539446

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2025年05月14日 14:26

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Support the development and execution of marketing strategies across multiple channels. Drive new product launches and promotional activities while collaborating with cross-functional teams locally and internationally.

Client Details

Our client is a globally recognized luxury beauty leader. Known for pushing the boundaries of elegance, innovation, and excellence, the company nurtures creativity and craftsmanship while offering its teams meaningful career paths, international exposure, and the chance to work with trendsetting products and brand strategies.

Description

- Plan, execute, and review new and existing beauty product and promotions
- Develop annual marketing calendars and manage product portfolios and their GTM strategy
- Monitor market trends and competitor activities to propose new product development ideas

- Oversee POS materials and consumer communications in coordination with creative teams
- Analyze sales performance and prepare reports with actionable insights

Job Offer

- Competitive salary and performance-based incentives
- Opportunity to work with a prestigious global luxury brand
- Exposure to international marketing strategies and cross-functional projects
- Career development opportunities within the broader group
- Creative and collaborative workplace culture
- Direct influence on key product launches and consumer campaigns

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- Fluent Japanese and English speaker (spoken and written)
- University graduate with a background in marketing or related field
- Minimum 3 years of experience in product marketing, ideally in luxury beauty or fragrance
- Strong project management and communication skills
- Digitally savvy with an innovative and strategic mindset

会社説明

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