

MichaelPage

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Marketing Manager | Global Snacking Brand | Tokyo

Marketing Manager Global Snacking Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1539400

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年05月13日 18:09

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Shape the marketing strategy and execution for a growing global snack brand in Japan. This role combines creative leadership with hands-on brand building across multiple channels.

Client Details

Join a well-established international FMCG company known for its high-quality, health-conscious snack products with a strong social mission. The brand has a unique identity that values transparency, wellness, and positive impact, and offers a truly collaborative and entrepreneurial team culture.

Description

- Develop and implement effective marketing and advertising strategies
- Collaborate with sales and product development teams to understand product offerings
- Coordinate with external agencies for promotional activities
- Monitor and analyze market trends and competitors' strategies
- Prepare detailed marketing forecasts and reports
- Manage marketing budgets effectively
- Ensure brand consistency across various marketing initiatives

- Lead and manage the marketing team effectively

Job Offer

- Comprehensive benefits package
- An opportunity to work in a culturally diverse and vibrant environment
- Career growth opportunities in a leading FMCG company
- Generous holiday leave policy

If you are looking to take your career to the next level in a thriving FMCG industry in Tokyo, this is the perfect opportunity for you. Apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

A successful Marketing Manager should have:

- A degree in Marketing, Business Administration, or a related field
- Experience in the FMCG industry, especially in marketing roles
- Proven track record in leading successful marketing campaigns
- Exceptional analytical skills to interpret market trends
- Proficient knowledge in the latest marketing techniques and social media platforms
- Excellent communication and leadership skills

会社説明

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