

**MichaelPage**

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## CRM Manager

### CRM Manager

#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1539382

##### 業種

小売

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

900万円 ~ 1000万円

##### 更新日

2025年05月13日 16:08

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

ビジネス会話レベル

##### 日本語レベル

ネイティブ

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可が必要です

#### 募集要項

The CRM Manager will be responsible for developing and implementing CRM strategies to enhance customer engagement and loyalty. This role also requires the successful candidate to manage customer data and ensure its effective use to meet the company's marketing objectives.

#### Client Details

Our client is a large organization in the luxury industry, renowned for its distinctive and high-quality products. With a strong global presence, the company prides itself on its commitment to customer satisfaction and exceptional service standards.

#### Description

- Develop and implement effective CRM strategies.
- Manage customer data and ensure its effective use for marketing purposes.
- Evaluate the effectiveness of CRM initiatives and campaigns.
- Collaborate with cross-functional teams to enhance customer engagement.
- Identify opportunities to improve customer loyalty and retention.
- Stay updated with the latest industry trends and best practices.
- Create and present reports on CRM activities and results.

- Ensure compliance with data protection regulations.

#### Job Offer

- A supportive and collaborative work environment.
- Opportunities for career advancement and professional development.
- The chance to work in a prestigious company in the Retail industry.
- NATIVE level Japanese and Business level English

We invite all qualified candidates to apply and look forward to welcoming the successful CRM Manager to our team.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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#### スキル・資格

- A degree in Marketing, Business Administration, or a related field.
- Proven experience in a CRM role within the Retail industry.
- Strong understanding of CRM systems and data management.
- Excellent communication and presentation skills.
- The ability to work collaboratively with a team.
- Strong analytical skills and attention to detail.

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#### 会社説明

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