

MichaelPage

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CRM Specialist - Premium Fashion**CRM Specialist - Luxury Fashion****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1538757

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 800万円

更新日

2025年05月07日 18:17

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This position serves as the link between the company and its customers to build and strengthen relationships, which ultimately helps increase sales and land repeat business. They find ways to improve the experience of and better serve customers.

Client Details

Our client is a major name in the fashion industry with a strong network of partners and influencers. They are steadily growing within Japan and globally.

Description

- Planning, implementing, and analyzing the effectiveness of customer outreach.
- Implementing trend analysis, segmentation, and client-telling measures using a CRM platform.
- Supporting VIP and royal customers in working with store staff.
- Designing touchpoints in offline channels such as direct mail and gift measures.

Job Offer

- Hybrid work environment.
- Career growth opportunities.
- International work environment.
- Flextime available.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- CRM or Marketing experience in Retail or other B to C industry.
 - Deep understanding and ability to use of digital tools (CRM tool, MA tool, Excel, BI tool etc).
 - Analysis and planning skills based on customer insight.
 - NATIVE level Japanese and Business level English.
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会社説明

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