



PR/109304 | Assistant Manager / Senior Executive / Executive - Portable Keyboard

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1538602

業種

その他（メーカー）

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2025年05月06日 10:44

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Position Name: (Assistant Manager,) Senior Executive, Executive

Job Description:

In charge of Portable keyboard product marketing and brand activities

- Lead marketing and branding activities of PK products to make Yamaha brand stronger
- Keep improving existing activities with PDCA cycle and bring new and own ideas to the industry

Planning and implementation through deep analysis

- Analyse market, customers, products from both quantitative and qualitative point of view
- Implement strategies with involving related members with strong initiative

Coordination with Musical Instruments Sales Department and other internal / external stakeholders

- Closely coordinate with MI Sales Department members and Institutional Business members
- Communicate with external stakeholders, ex. dealers, customers, artists, etc.

会社説明