

MichaelPage

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Brand Manager - Retail Hair**Brand Manager - Retail Hair****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1538439

業種

流通

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年05月02日 11:34

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

We are seeking an innovative and dedicated Brand Manager to contribute to the marketing and branding strategies within our FMCG department. The successful candidate will have a keen eye for detail and a creative mindset to ensure our brand's success.

Client Details

Our client is a large organization situated in Tokyo, renowned for its excellence in the FMCG industry. They pride themselves on delivering high-quality consumer goods and maintaining a strong market presence.

Description

- Develop and implement brand strategies and marketing campaigns
- Collaborate with cross-functional teams to ensure brand consistency
- Analyze brand positioning and consumer insights
- Monitor market trends, research consumer markets and competitors' activities
- Oversee new and ongoing marketing and advertising activities
- Manage budget allocation for branding and marketing activities
- Monitor product distribution and consumer reactions

- Report on brand performance and sales metrics

Job Offer

- Opportunity to work with a highly skilled and professional team
- An environment that promotes creativity and innovation
- Competitive holiday leave
- Exposure to the fast-paced FMCG industry

We are eager to welcome a new Brand Manager to our team. If you are a creative and dedicated professional looking for a challenging role in the FMCG industry, we would love to hear from you. Apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

A successful Brand Manager should have:

- Strong analytical and project management skills
- Degree in Marketing or related field
- Proven working experience in brand management within the FMCG industry
- Excellent understanding of the full marketing mix
- Highly creative with ability to think out of box
- Strong communication and influencing skills
- Up-to-date with latest trends and marketing best practices
- Comfortable working with numbers, metrics and spreadsheets

会社説明

Our client is a globally recognized beauty company renowned for its innovative haircare products. With a strong commitment to sustainability and diversity, they offer a collaborative environment that fosters professional growth and creativity.