



JAC Recruitment

We are recruitment specialists around the globe

Singapore



PR/095143 | Marketing Executive

募集職種

人材紹介会社

ジェイエイシーリクルートメント シンガポール

求人ID

1538308

業種

その他（商社）

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年05月01日 20:14

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Responsibilities:

- Implement programs to boost retail placement, signage, and promotional support for merchandise.
- Assist the Marketing Manager in driving the strategy and regularly update team members and stakeholders.
- Develop materials like brand decks, case studies, sales reels, and franchise fact sheets.
- Work closely with agents, licensees, and retailers to execute retail and mall campaigns.
- Conceptualize and enhance marketing plans to gain support from strategic partners.
- Develop, coordinate, and execute digital marketing campaigns and on-ground activations.
- Aim to grow brand awareness among target consumers.
- Compile market research and metrics for sales teams and stakeholders.
- Approve all consumer product-related communications in assigned markets.
- Ensure consistency across TVCs, social media, and press releases.
- Plan, track, and execute regional trade event efforts.
- Update and maintain social media platforms with the Creative and Brand Assurance team.

Requirements:

- Bachelor's degree in marketing or related field
- Min 1 year of relevant marketing experience
- Ability to plan and execute both online & offline campaigns
- Experience in events management is a plus

Daniel
JAC Recruitment Pte. Ltd.
EA License Number: 90C3026
Registration Number: R1796425

会社説明