



募集要項

The company is a leading provider of scientific products and solutions across Southeast Asia.

They are seeking a detail-oriented and strategic Regional Product Manager to oversee their product portfolio in Singapore and the broader Southeast Asian region. This role will involve managing the lifecycle of their scientific products, from market analysis and product development to marketing and sales support.

Key Responsibilities:

- Supported by the management team, you are responsible for driving the new sales and marketing of instruments, labware and consumables supplies, and RUO reagent-based systems in the region including:
- Active regional customer visits to expand product portfolio offering for growth and expansion.

• Contributing as a key team member on the new product evaluation team.

- Developing and driving the marketing and sales growth plan, collaborating with country business managers to achieve sales objectives.
- Coordinating with field service and application specialists to ensure customer satisfaction and facilitate good communication between customers, Sales, Application and operations.

Key Requirements:

- Degree in Science or related qualifications
- Work experience in a SME trading or distributor environment
- 4 years of sales experience in relevant products.

Interested applicant, please click APPLY NOW

Do note that we will only be in touch if your application is shortlisted.

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会社説明