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## Front-end Engineer 【Tech Lead / React, Next.js】

Remote Work★Global Business

### 募集職種

人材紹介会社

G Talent (ビズメイツ株式会社)

採用企業名

◆Marketing Technology Company◆

求人ID

1537418

業種

インターネット・Webサービス

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1600万円

勤務時間

10:00~19:00

休日・休暇

Saturday/Sunday/National Holiday, Annual Paid Leave, etc.

更新日

2025年05月15日 21:00

### 応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

### 募集要項

#### 【 About the company 】

Business Overview.

Development and provision of advertising delivery platforms for Internet media

(2) Providing marketing support services for advertisers and advertising agencies

They support the development and introduction of the marketing automation system, the CRM/SFA and the chat tool.

[Specifically...]

In the realm of ad technology and digital marketing, they use cutting-edge technology to independently develop products that help our clients maximize their revenues.

In particular, they are focusing on platform business, which analyzes users' access to ad spaces in web media and smartphone applications and delivers the most appropriate ads in a real-time auction format.

In fiscal 2016, the core business expanded to the No. 1 scale in Japan.

In addition, they have developed six products in-house: "SSP," "DSP," "DMP," "Marketing Automation," "CRM/SFA," and "Chatbot" for domestic and overseas markets.

As of June 2019, they have six overseas offices in five countries, including Singapore, Vietnam, Indonesia, Thailand, and India. Even in rapidly growing Asia, we are working to maximize advertising revenue for local companies by leveraging Japan's advanced technological capabilities.

Going forward, they will continue to lead the field of ad technology both in Japan and abroad, and take on the challenge of exploring unknown areas.

## **【 Job Description 】**

### **【Responsibilities】**

In this position, you will lead the front-end development of the company's SaaS product that leverages Generative AI. You will be responsible for designing and building highly efficient and reusable front-end systems to support complex web applications.

### **【Specifically】**

UI/UX design and implementation

Design and implementation of reusable UI components

Evolution and optimization of current UI

UI/UX design and improvement to enhance user experience

Technical Leadership

Lead technical decision making for front-end development

Lead team development planning and manage project progress

Develop web applications utilizing TypeScript, React, and Next.js

Scalable system design

Design and code with product scale in mind

Building design systems and driving code quality improvement

Team building and development

Support and lead the development of team members' technical skills

Ensure psychological safety within the team and create a collaborative development environment

### **【Development Environment】**

Language: Python (Framework), TypeScript / React / Next.js (Front-end)

Infrastructure: GCP (containers / K8s), Docker

Tools: Slack, Confluence, Jira, Google Workspace, GitHub, etc.

Working environment: Mac (Apple silicon), dual monitor support, in-house GPT tools and AI assistants such as GitHub

Copilot available

### **【Support for Engineers】**

・Engineers General Meeting

Once a month, all engineers (about 170 people) gather to share best practices and LT. Topics range from in-depth technical discussions to know-how on team management.

・Competitive Programming Club

The Competitive Programming Club operates as a club activity for engineers, with major monthly activities such as contests and weekly activities based on feedback competitions. The club members range from orange coder(s) to green coders.

・Subsidy for book purchases

There is a system to subsidize the purchase of books up to 60,000 yen per year. Many engineers purchase technical books every month.

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## **【 Working time 】**

10:00~19:00

## **【 Welfare 】**

・ Full social insurance

・ Commuting allowance

・ Family Allowance

・ Book purchase subsidy (up to 30,000 yen per half year)

・ Refreshment allowance (up to 5,000 yen per month)

・ Rent allowance

・ Support system for acquiring qualifications and languages, and support for attending training courses (individual application required)

- ・ Working parents' support system
- ・ Refreshment leave system
- ・ Club activity allowance
- ・ Other in-house events (monthly get-togethers, etc.)
- ・ Use of Kanto IT Software Health Insurance Association's recreational facilities, affiliated sports clubs, etc.
- ・ Regular health checkups (once a year)

#### 【 Holidays 】

- ・ Saturday/Sunday/National Holiday
- ・ Annual Paid Leave
- ・ New Year Holiday
- ・ Summer Holiday
- ・ Winter Holiday

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## スキル・資格

#### 【Required】

Working experience in modern front-end development : 3+ years

-Web application development experience using React and Next.js

Type-safe coding skills utilizing TypeScript

-Experience in development utilizing server-side rendering (SSR) and static site generation (SSG)

-Experience with React hooks and state management libraries (Redux, Recoil, Context API, etc.)

Experience leading development teams

-1+ years of experience as a leader with a proven track record of developing team members and managing projects

Understanding of UI/UX

-Experience in UI design and development using design tools (Figma, Adobe XD, etc.) with an emphasis on user experience

-Experience discussing UI/UX with designers and driving product development

Awareness of code quality

Experience improving quality through code reviews and test-driven development (TDD)

Japanese (Fluent) : A level of fluency to discuss product development and customer negotiations

#### 【Preferred】

Experience in 0-1 phase of product development

1+ years of experience in a technical leadership role such as Tech Lead

Experience working with Figma (or other design tools)

Experience in building design systems

Experience with various UI libraries

Experience in building CI/CD

English (Business)

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## 会社説明