



PR/158929 | Senior Marketing Executive / Business Development (Retail)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1536792

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年05月14日 10:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

A leading multinational retail company is looking for a Senior Marketing/Business Development Executive to join their team.

Key Responsibilities:

- Assisting with marketing and promotional projects assigned by marketing lead.
- Gather feedback and channel requests to marketing Lead.
- Assist in store creatives set up during campaigns (eg, store opening, year-end-sale, etc)
- Cross-functional Collaboration: Work with teams across marketing, E-commerce, retail and operations.
- Participate diligently in any promotion / campaign from time to time to achieve stakeholders desired results

- Provide strategic direction and clear communication to retail visual designer in achieving effective visuals.
- Identify new business and revenue opportunities with industry trends analysis.
- Build and maintain strong relationships with the mall management team.
- Maintaining and updating sales, marketing, and business development documentation.

Requirements:

- Min Diploma or Degree holder
- 4 to 5 years of working experience with retail marketing focus
- Preferably experienced in managing mall and creative personnel
- Adaptable, able to multitask and bold in trying new ideas that can generate sales or traffic
- Self-motivated and team oriented

会社説明