



PR/158798 | Marketing Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1536715

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年04月30日 16:04

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

A healthcare and wellness company is looking for a high-caliber manager to join their team. As a **Planning Manager**, you will be responsible for ensuring the seamless execution of marketing and promotional strategies through cross-team collaboration.

Job Responsibilities

- Collaborate with internal departments to create and update promotional materials.
- Manage website content and social media content.
- Assist in organizing tour logistics and coordinate event participation.
- Update printed materials and translate communications.
Prepare new product packaging and launch events.

Job Requirements

- Bachelor's degree in Marketing, Communications, Business Administration, or a related field.
- Minimum of 3-5 years of experience in marketing, event planning, design or a similar role.
- Strong project management skills with the ability to multitask and meet deadlines.
- Knowledge of social media platforms and digital marketing strategies.
- Detail-oriented with a creative and strategic mindset.
- Strong management skills and leadership.

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会社説明