



We are recruitment specialists around the globe

Vietnam



PR/094788 | Chief Marketing Officer (Travel Industry)

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1536462

業種

旅行・観光

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2025年04月30日 15:56

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

JAC's client is a Japanese Travel Agency, looking for a Chief Marketing Officer position.

Location: Ho Chi Minh City

Job Responsibilities

- Develop and implement comprehensive marketing strategies to drive business growth (focus on B2C)
- Integrate digital and business development or marketing and business development initiatives.
- Build and lead a high-performing team to achieve marketing objectives.
- Leverage extensive marketing expertise to significantly expand the business.
- Effectively present and communicate marketing strategies to stakeholders.

Job Requirements

- Bachelor's degree.
- Preferably experienced in consulting services or roles combining digital and business development or marketing and business development.
- Strong intellectual capabilities, leadership qualities, and presentation skills.
- In-depth knowledge of digital marketing, with proven experience or potential to significantly grow a business using digital tools.
- Extensive knowledge of marketing, particularly B2C, with demonstrated experience or potential to significantly grow a business.
- Experience in the travel industry is not required.
- Preference for candidates capable of scaling the business from 10 to 100 rather than from 0 to 10.
- Highly motivated and ambitious, with a strong desire to contribute to significant company growth.
- Experience working or living abroad is advantageous.
- Japanese language proficiency is not required.

#LI-JACVN

会社説明