



PR/109226 | Assistant Manager - Product & Marketing

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1536237

業種

福祉・介護

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2025年04月30日 15:49

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Roles and Responsibilities :-

- Responsible for both product planning and product marketing.
- Product & Business development planning.
- Planning for Connected Product Marketing.
- Understanding for Connected Market Statistic.
- Administering Product Training to Sales and service team.
- Identifying the customer/market problems or needs.
- Developing a Roadmap for Connected Product with prioritizing features.

- Analyze Market data & deliver to respective teams.
- Planning for Product Cost Strategy, Differentiation Strategy, Focus Strategy & Quality Strategy.
- New Product planning.
- Product evaluation.
- Help to study publication for evaluated study.
- Identify KOL & take help for product support in Markey establishment.
- KOL engagement/development, increasing presence in CMEs/ workshops.

会社説明