

MichaelPage

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Channel Marketing Manager

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1535165

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2025年04月28日 17:28

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This critical position works closely with a wide range of internal teams to ensure the GTM plans align and complement brand strategies. This is a playing manager role, therefore in addition to leading, guiding and growing the team members, this individual also will be working directly with key wholesale accounts.

Client Details

Our client is one of the fastest growing names in the performance footwear industry. They are renowned for their products and good work environment.

Description

- Set up omni-channel full year/ seasonal / monthly activity calendar.
- Plan and execute seasonal trade shows.
- Create and deliver channel specific marketing assets, including in-store POPs, graphics, GWPs, etc.
- Maintain shop-in-shop spaces in partnership with Sales team and visual merchandizing specialist.

Job Offer

- Strong hybrid environment.
- International work environment.
- Beautiful new office in one of Tokyo's newest towers.
- Career growth opportunities.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- NATIVE level Japanese and Business level English.
 - Related marketing experience including trade, retail, product and digital marketing.
 - People management experience is a MUST.
 - Footwear/retail experience preferred.
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会社説明

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