VAYNERMEDIA

コピーライター

募集職種

採用企業名
VaynerMedia Japan合同会社

支社・支店
VaynerMedia(ヴェイナーメディア)

求人ID
1533295

業種
広告・PR

雇用形態
正社員

勤務地
東京都 23区

給与
300万円 ~ 800万円

ボーナス
固定給+ボーナス

更新日
2026年11月12日 07:00

応募必要条件

職務経験
1年以上

キャリアレベル
中途経験者レベル

英語レベル
無し (英語使用比率: 10%程度)

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

In this position, you will work as a copywriter in our creative team and will be responsible for copywriting (including idea generation and production work) for ongoing and one-off projects.

Based on the client's business priorities and competitor situations, social media trends, changing algorithms, and a fast and accurate understanding of consumers, we pay attention to the nuances of the details, as well as the intention and structure of communication during the production process. We work strategically across departments with a strong awareness of the PDCA cycle.

After joining the company, you will work full-time at a Japanese corporation.

[Job Description]

- Involved in a wide range of creative production for client projects and in-house projects, from short-term organic social media content to integrated campaigns that build brands.
- Collaborate with multiple creative leads and strategic planning teams to contribute beyond your role within a flexible team structure that supports client marketing activities for each brand and community.
- Have a deep understanding of industry best practices and major social media platforms, and are always open to learning, practicing, and spreading VaynerMedia's unique perspective and approach both internally and externally.
- Rather than focusing on individual achievement, the focus is on "developing ideas, shaping them, and helping the team propose them in the best possible way."
- In teamwork, regardless of position, contribute as a creator who takes the initiative and demonstrates leadership by guiding other members.
- Excellent storytelling skills and a thorough understanding of Japanese grammar and language usage
- Understand a wide range of communication methods, from UGC and influencer-based SNS organic content to advertising and promotion, and strategically seek out and embody the most suitable method through trial and error.
- Deepen your understanding of consumers through social media responses, and achieve effective brand communication by always keeping the PDCA in mind.

スキル・資格

[Required skills and conditions]

- Over 1 year of experience in the creative, media, and advertising industry
- Experience in copywriting and planning social media strategies and campaigns
- Concept planning and brainstorming skills
- Understanding and interest in the characteristics and formats of various SNS platforms
- Ability to make proposals that utilize knowledge and passion in specific areas of interest such as beauty (skincare/cosmetics), sports, music, and food
- While valuing creativity and sensibility, we also proactively use data and analytical thinking to generate ideas.
- Practice incorporating new ideas from yourself and others, without clinging to your own ideas or past successes and failures.
- Excellent interpersonal communication skills
- Someone who always strives for high standards in work, and who can discipline themselves to produce results
- Building trust through honest actions
- People who enjoy actively learning and searching for the right answer through practice
- Those who are optimistic and have the mindset to look for and create reasons why something can be done, rather than fixating on reasons why it can't be done

会社説明