



【Sr. Social Media Mktg. Manager】Fast growing Fintech company

募集職種

人材紹介会社

株式会社SPOTTED

求人ID

1517473

業種

インターネット・Webサービス

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1100万円

更新日

2026年02月09日 01:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可が必要です

募集要項

Our client, a fast-growing and prominent company in the fintech sector, is seeking a **Senior Social Media Marketing Manager** to lead and evolve its social media strategy.

Key Responsibilities:

- Develop and execute a social media strategy aligned with business goals
- Grow and manage online communities and engagement
- Analyze social media trends and apply insights to improve strategy
- Act as the brand's voice through social media channels

Skills and Requirements:

- Experience in social/content marketing
- Experience in growing brands and driving business through digital marketing
- Experience in managing budgets and marketing projects

Desired Characteristics:

- Fluent in both English and Japanese
- Strong strategic thinking with a commercial mindset
- Entrepreneurial, creative, and innovative approach
- Curiosity for market trends and a passion for learning and adapting

会社説明