



【Sr. Social Media Mktg. Manager】Fast growing Fintech company

募集職種

人材紹介会社
株式会社SPOTTED

求人ID
1517473

業種
インターネット・Webサービス

雇用形態
正社員

勤務地
東京都 23区

給与
700万円～1100万円

更新日
2026年02月09日 01:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブ

最終学歴
短大卒：準学士号

現在のビザ
日本での就労許可が必要です

募集要項

Our client, a fast-growing and prominent company in the fintech sector, is seeking a **Senior Social Media Marketing Manager** to lead and evolve its social media strategy.

Key Responsibilities:

- Develop and execute a social media strategy aligned with business goals
- Grow and manage online communities and engagement
- Analyze social media trends and apply insights to improve strategy
- Act as the brand's voice through social media channels

Skills and Requirements:

- Experience in social/content marketing
- Experience in growing brands and driving business through digital marketing
- Experience in managing budgets and marketing projects

Desired Characteristics:

- Fluent in both English and Japanese
- Strong strategic thinking with a commercial mindset
- Entrepreneurial, creative, and innovative approach
- Curiosity for market trends and a passion for learning and adapting

会社説明