



## 【Sr. Social Media Mktg. Manager】Fast growing Fintech company

### 募集職種

人材紹介会社  
株式会社SPOTTED

求人ID  
1517473

業種  
インターネット・Webサービス

雇用形態  
正社員

勤務地  
東京都 23区

給与  
700万円～1100万円

更新日  
2026年02月09日 01:00

### 応募必要条件

職務経験  
3年以上

キャリアレベル  
中途経験者レベル

英語レベル  
ビジネス会話レベル

日本語レベル  
ネイティブ

最終学歴  
短大卒：準学士号

現在のビザ  
日本での就労許可が必要です

### 募集要項

Our client, a fast-growing and prominent company in the fintech sector, is seeking a **Senior Social Media Marketing Manager** to lead and evolve its social media strategy.

#### Key Responsibilities:

- Develop and execute a social media strategy aligned with business goals
- Grow and manage online communities and engagement
- Analyze social media trends and apply insights to improve strategy
- Act as the brand's voice through social media channels

#### Skills and Requirements:

- Experience in social/content marketing
- Experience in growing brands and driving business through digital marketing
- Experience in managing budgets and marketing projects

#### Desired Characteristics:

- Fluent in both English and Japanese
- Strong strategic thinking with a commercial mindset
- Entrepreneurial, creative, and innovative approach
- Curiosity for market trends and a passion for learning and adapting

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## 会社説明