

India market planner / Freelance (Remote Work From India)

We are second largest company in Japan

募集職種

採用企業名

株式会社学研ホールディングス

支社・支店

Gakken Holdings Co.,Ltd.

求人ID

1485743

部署名

Global Strategy Division

業種

教育・学校

雇用形態

フリーランス

勤務地

インド

給与

500万円～経験考慮の上、応相談

ボーナス

給与：ボーナス込み

更新日

2024年11月05日 04:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢 (英語使用比率: 常時英語)

日本語レベル

無し

その他言語

ヒンディー語 - ビジネス会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

■About Gakken Holdings

Gakken is a leading education & healthcare company with a long history in Japan since 1946. The Gakken Group is developing a diverse range of businesses in both the education and medical welfare sectors, with a

line-up that is unique to the company, from content and services to venue management, We support the learning and lifestyles of our customers.

■Overview

We have started our full-scale expansion into the Indian market from 2024.

We are currently in the process of starting to develop various businesses related to 'education', such as Career development education and CSR programme sales business.

Now, we are looking for newcomer with experience well-known about Indian market and strategic planning to join us as a member of the team to accelerate the growth of our business!

■Responsibilities

- Responsible for developing strategies, seeking business partners, and implementing strategies for Gakken's education business in India.
- This includes developing business from scratch and market development and business implement.
- The job also includes contribution to strategic planning for South Asia, including India.
- Proactively working to executing targeting strategies to reach and engage multiple customers.
- Proactively adapt, strategize, communicate & execute on a day-to-day basis.
- Maintain a deep understanding of thought leadership activities implemented by our peer group.
- Good understanding of the regulatory and economic environment for product and non product information in the appropriate geographical area

スキル・資格

■Requirements:

- Experience in strategy planning and business development
- Over 3 years of experience working at a strategy consulting firm
- Sales & marketing experience in any industry
- Business experience of education sector
- Business-level English proficiency
- Experience working abroad (especially in Japan) is welcomed
- Experience in M&A is welcomed
- Experience in launching a business in any industry is welcomed
- Creativity—able to recommend new and unique ideas
- Strong skills with Microsoft Office applications, particularly Word, Excel and PowerPoint

会社説明