OUTBLAST

[European Luxury Brands] Account Executive | ¥4M+ | Hybrid

Grow European luxury brands in Japan

募集職種

採用企業名
OUTBLAST合同会社

支社・支店
OUTBLAST

求人ID
1482254

業種
デジタルマーケティング

会社の種類
中小企業 (従業員300名以下) - 外資系企業

外国人の割合
外国人 半数

雇用形態
正社員

勤務地
東京都 23区, 千代田区

最寄駅
半蔵門線、　半蔵門駅

給与
400万円 ~ 経験考慮の上、応相談

更新日
2026年11月04日 03:00

応募必要条件

職務経験
1年以上

キャリアレベル
新卒・未経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 25%程度)

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

OUTBLAST is an international marketing agency supporting European luxury brands in Japan.

With 17 years of presence in Tokyo, Japan is OUTBLAST's core and most strategic market. To support the agency's

continued growth, we are currently hiring an Account Executive.

ROLE OVERVIEW

As Account Executive at OUTBLAST, you will coordinate the localization and execution of digital marketing strategies for European luxury brands on the Japanese market. You will act as a key coordination point between clients, the Country Manager, and internal teams to ensure effective and qualitative delivery.

This is a hands-on, client-facing role focused on coordination, execution, and follow-up in a fast-paced, international environment.

MISSIONS & RESPONSIBILITIES

Client Strategy & Relationship Management

- Act as the primary point of contact for up to four client accounts.
- Define annual marketing objectives and digital strategy in close collaboration with clients and the Country Manager.
- Conduct monthly client meetings to review performance, align on priorities, and validate strategic directions.
- Ensure smooth communication and frequent operational updates.

Project & Team Coordination

- Coordinate internal operational teams to ensure effective and timely execution.
- Manage timelines, priorities, and deliverables for our dedicated service teams ranging creative production, e-commerce, influencer marketing, social media, press relations and paid media projects.

Performance Monitoring & Reporting

- Review and present monthly, quarterly, and annual performance reports.
- Identify optimization opportunities and propose strategic adjustments when needed.

PRACTICAL INFORMATION

- Location: Tokyo
- Work format: Hybrid working model (minimum 2 days per week in the office)
- Contract: Full-time position
- Compensation: Salary starting from ¥4M per year, depending on experience

スキル・資格

SKILLS & REQUIREMENTS

- Native-level Japanese and business-level English.
- Strong organizational skills, with the ability to manage timelines, priorities, and deliverables.
- Clear communication skills and a client-oriented mindset.
- 2–5 years of professional experience in the luxury industry on the brand or agency side, in account executive or marketing related position.

会社説明