



# A Q U E N T

## PR Product Specialist

グローバルブランドの提供に携わる醍醐味／高収入

### 募集職種

#### 人材紹介会社

エイクエント・エルエルシー

#### 採用企業名

グローバル完成車メーカー（Global Automotive Manufacturer）

#### 求人ID

1472140

#### 業種

自動車・自動車部品

#### 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

#### 雇用形態

正社員

#### 勤務地

東京都 23区, 港区

#### 給与

900万円 ~ 1300万円

#### 勤務時間

9:00-17:30

#### 休日・休暇

土曜、日曜、祝日、年末年始休暇、年次有給休暇

#### 更新日

2024年05月06日 04:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

流暢

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

Responsible for building and strengthening corporate image and brand awareness through planning and execution of strategic actions within PR & communication perimeter, aligned with top management and other Departments, in close coordination with the company's vision and objectives including new brand positioning and models related projects.

#### Responsibilities

- 1- Focus on brand and products storylines coverage, as per strategic direction and product activities
  - 2- Media Coverage in News/Business/Lifestyle Media
  - 3- Deliver impactful PR announces, events & activities
  - 4- Challenge New PR Concepts (Sustainable direction, Talk shows...)
  - 5- Act as a leader for product communication, cross functional topics and brand communication to develop brand storyline and strategy
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#### スキル・資格

- 1) University graduate or above
- 2) Interest/Knowledge in cars and automotive industry
- 3) Language skill: Japanese: Native, English: Business (German also welcome)
- 4) MS-Word, Excel/PowerPoint: Intermediate or above
- 5) Strong communication/negotiation skills with internal and external parties
- 6) Highly motivated, open minded and team player
- 7) Proactive and innovative
- 8) Capable of handling multiple and fast-paced tasks
- 9) 3 to 5 years experience in Product or PR/media
- 10) Experiences in project management
- 11) Experiences in the automotive industry preferred
- 12) Willingness to occasionally travel within Japan or abroad on business (Japan:1/mo, abroad:1/yr)
- 13) Driver's license

Experience/interest in people management is welcome

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#### 会社説明