



【Head of Marketing, B2C Fintech】

Innovative, Alternate Investment

募集職種

人材紹介会社
株式会社SPOTTED求人ID
1470804業種
インターネット・Webサービス会社の種類
中小企業 (従業員300名以下)雇用形態
正社員勤務地
東京都 23区給与
1200万円 ~ 2000万円更新日
2024年04月30日 01:00

応募必要条件

職務経験
6年以上キャリアレベル
エグゼクティブ・経営幹部レベル英語レベル
ビジネス会話レベル日本語レベル
ネイティブ最終学歴
大学卒：学士号現在のビザ
日本での就労許可が必要です

募集要項

One of Japan's largest real estate management platform companies is looking for a **Head of Marketing** for their fintech platform!

With the platform's already well establish landowner connections, this company has been able to provide opportunities for the landowners to use their passive income to purchase different types of investments and assets.

The already purchased assets are then fragmented and sold to every day consumers via the fintech platform.

Responsibilities

- Build and lead the marketing department of the fintech business
- Create offline and online marketing strategies to attract more users to use financial service
- Attract more real estate investors and owners who are already on the platform to participate on other asset investments (art, group property, portfolios)
- Oversee marketing expenses and resources including relationships with external vendors and advertising and media firms

スキル・資格

Qualifications

- 8+ years' in digital and offline marketing
- Leadership experience
- Industry background in B2C business is required
- Industry background in fintech, B2C finance, or real estate is a plus
- Fluent in Japanese, Business English

If you're a B2C marketer interested in working with a one of a kind financial service, please consider applying!

会社説明