CareerCross

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Marketing manager

グループ売上１兆円以上！大手車載機器グローバル企業で経験を活かしませんか？

募集職種

採用企業名
フォルシアクラリオン・エレクトロニクス株式会社

求人ID
1470497

業種
自動車・自動車部品

会社の種類
大手企業 (300名を超える従業員数) - 外資系企業

雇用形態
正社員

勤務地
埼玉県

給与
800万円 ~ 1300万円

更新日
2024年05月09日 01:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

Essential responsibilities and duties :

● Proceed the marketing activity at the Japan division level, for the scope of all FCE business domain including Cockpit Electronics, Display and ADAS to have a better understanding of business and market to share within the division in Japan.
● Prepare the Strategic Plan(SP) with the sales and marketing portion, particularly for 2nd phase of SP.
● Co-operate with marketing staffs from other BGs in Japan, including FIS/FAS/FCM, to proceed the marketing activity at the Japan country level, to prepare for SP 1st phase.

Key roles and responsibilities :

● Research on various information sources and tools incl. IHS/Marklines/Digiminds etc.
● Summerize the market information within the following aspects;

- ➢ Automotive market
- ➢ OEMs(customers) info.
- ➢ Competitors info.
- ➢ Japan general market info. Etc.
- Make the presentation with market intellignece for SP phase 1 and phase 2
- Review the contents of SP phase 2 and 3(budget) within the market perspective.
- Work together with FIS/FAS/FCM marketing team to prepare the Japan country level strategic plan for phase 1.

スキル・資格

Qualifications

- Education: Bachelor's degree
- English level: Fluent level
- Japanese level: Fluent level

Experience:

- More than 5 years Marketing / Sales Experience in automotive industry.

Skills and competencies:

- Deep knowledge of automotive industry, including customers, competitors, technologies etc.
- Logical thinking, capability of leading projects and collaborate with teams.
- Aggregation and analysis of the market related information.
- Basic knowledge of financials.
- Presentation and communication skill in global company.

会社説明