【Retail Data Analyst】Global Marketing Agency

募集職種

人材紹介会社
株式会社SPOTTED

採用企業名
Major Retail Marketing Agency

求人ID
1466106

部署名
Data Analytics

業種
その他（コンサルティング・士業）

会社の種類
中小企業 (従業員300名以下) - 外資系企業

外国人の割合
外国人 少数

雇用形態
正社員

勤務地
東京都 23区

給与
400万円 ~ 900万円

ボーナス
固定給+ボーナス

勤務時間
7 hours in office, plus WFH, no core hours

休日・休暇
20

更新日
2026年04月20日 02:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
日常会話レベル

日本語レベル
ネイティブ

最終学歴
専門学校卒

現在のビザ
日本での就労許可が必要です

募集要項

This company provides an all-in-one service, from market analysis to strategy design, development of marketing measures, and effectiveness measurement, based on insights extracted from purchasing data with annual sales of 10 trillion yen.

■About the Position/POSITION SUMMARYWe are working with major retail clients who are utilizing our data, which has the world's largest purchase history (ID-POS) data. We will support you in improving your business performance. In addition to preliminary analysis, targeting settings, effectiveness verification, and improvement proposals for the sales promotion and advertising services that we provide, we may also carry out activities that fall into the consulting field. You will work with the sales team to build data-driven stories and proposals that will persuade clients. Analysts may also accompany you to business negotiations and give presentations. At the same time, we will be promoting improvement activities within the team, such as streamlining these activities, and deepening collaborative activities with sales representatives.

■Business details/DUTIES AND RESPONSIBILITIES

• Provide preliminary analysis, targeting settings, effectiveness verification, and improvement proposals for promotional measures provided based on data

• Support activities that fall into the consulting field.

• Process data using various methods to accomplish the clients set goal (this can be simple aggregation or statistical models, etc.)

[Work environment]Language: Mainly Python

Rental device: Windows Laptop

スキル・資格

■Essential Requirements/SKILLS & QUALIFICATIONS

• Over 3 years of work experience in data processing, aggregation, and analysis in the consumer goods field using coding such as Python and SQL(Examples of industries: sales promotion/marketing services, distribution industry, manufacturers, POS/IT systems) , research, consulting, etc.)(Data examples: POS/EC purchase history data, access logs, questionnaire surveys, CRM customer DB, etc.)

• Basic knowledge of database structure and operation• Strong interest in retail industry and marketing

• Corporate knowledge Ability to tenaciously resolve issues while holding discussions with internal and external stakeholders

Native-level Japanese proficiency (both reading and writing)

■Welcome Requirements/ADDITIONAL PREFERRED SKILL

• Analysis experience regarding POS/ID-POS data

• Experience in consumer panel/research/digital field

• Experience in data visualization such as Tableau, Power BI

• Experience in promotional marketing related work (consumer goods) Field)

• Basic knowledge of statistics, AI, databases, etc.

• Basic knowledge of database structure and operation

• Skills to create analysis reports and proposal materials using office software such as Excel and PPT

■Benefits

• Highly flexible work style - 7 hours per week in office and no core hours.

• Generous vacation leave system

• Highly competitive salary

会社説明

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