

# BURBERRY

## Visual Merchandiser

ラグジュアリー/アパレル業界で経験のある方

### 募集職種

#### 採用企業名

バーバリー・ジャパン株式会社

#### 求人ID

1456219

#### 業種

アパレル・ファッション

#### 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

#### 雇用形態

正社員

#### 勤務地

東京都 23区, 中央区

#### 給与

450万円 ~ 経験考慮の上、応相談

#### ボーナス

固定給+ボーナス

#### 勤務時間

9:30~18:00 (フレックス制度あり)

#### 更新日

2025年07月02日 02:00

#### 応募締切日

2025年07月31日

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

#### 日本語レベル

流暢

#### 最終学歴

大学卒 : 学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

#### Purpose

The position of Visual Merchandiser is to maximize the enhancement of brand image by managing the quality of VM.

Also you will support the business strategy and contribute to the Client experience inside the store.

### Responsibility

1. Work with VMA to manage all of activities based on the guideline with local technical or market specification to effectively attract customers
2. To visit stores regularly and efficiently in order to support the sales increase.
3. Partner with Store Managers, Department Managers and the store staff to effectively support current business trends with visual needs making sure key products are selected and well displayed
4. Implement and ensure visual displays merchandising integrity leading up to, and during a business event (new launches, new collections)
5. Build and maintain strong relationship with other functions such as Retail, MD, and also store management.
6. Ongoing training of store staff in visual merchandising standards (such as permanent and seasonal visual merchandising guidelines)

---

### スキル・資格

#### QUALIFICATIONS

- Retail experience and mindset
- Japanese and English: Business level or higher
- Advanced Excel skills
- Strong Analytical skills

#### KeyRequirements

1. 2-3 years of experience in a similar role within fashion retail companies
2. Strong creative hand with ability to research and communicate key ideas to drive visual standards
3. Ability to work across all levels of the business – drive commercial success
4. Computer literate, including excellent knowledge of Microsoft tools (Word, Excel & PowerPoint)
5. Excellent communication skills and ability to interface regularly with internal and external personnel at all levels

Business Japanese (Speaking, reading ,writing ), Business English (Mainly Reading & Writing)

---

### 会社説明