

# .COREKARA

【NO JAPANESE needed】 Software BackEnd Engineer - AdSIST

## Job Information

### Hiring Company

COREKARA Inc.

### Job ID

1246590

### Non-Japanese Ratio

Majority Japanese

### Job Type

Permanent Full-time

### Location

Tokyo - 23 Wards

### Salary

4 million yen ~ Negotiable, based on experience

### Refreshed

September 23rd, 2022 02:00

## General Requirements

### Minimum Experience Level

Over 3 years

### Career Level

Mid Career

### Minimum English Level

Business Level

### Minimum Japanese Level

None

### Minimum Education Level

Bachelor's Degree

### Visa Status

No permission to work in Japan required

## Job Description

### \*\*\*\*\*AdSIST\*\*\*\*\*

AdSIST is automatic digital ad delivery tool for attracting customers.

The saas service allows people with ZERO marketing knowledge create advertisements for platform (i.e Facebook) .

#### «Development Environment»

- Back-end: PHP (Laravel Framework)
- Front-end: Vue.js
- Database: MongoDB
- Infrastructure: AWS (EC2, Lambda, S3, etc) , Docker
- Agile Methodology: Scrum
- Languages spoken: English + Japanese
- Tools: Chatwork, Bitbucket, JIRA, GSuite

#### «What will WE do?»

- Achieve our goal of an IPO.
- Boost Japanese internet businesses through e-commerce consulting and advertising technology.
- Support our customers from big to small.

- Listen to our customers' needs and design and develop solutions for them to achieve their objectives.
- Develop new in-house systems for our company and our customers' use.
- Advance our knowledge of major advertising platforms like Google, Yahoo, Facebook, and major e-commerce sites.

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## Required Skills

### ※ You should have the following skills

- at least 2 year of professional experience of PHP(Laravel) in development
- at least 2 year of professional experience of MongoDB or NoSQL DBs in development
- at least 2 year of professional experience of AWS (EC2, Lambda, S3, etc) in development
- Development or Testing experience integrating with APIs of major platforms (Google, Yahoo, Facebook, etc)
- Solid understanding of software development principles & designs
- Solid understanding of Agile
- Strong sense of product ownership and responsibility
- English skill : Business level or above
- Willingness to learn new things

### ※ It would be good if you have any of the following skills

- Experience working with Python
- Experience working with Git, Github, Bitbucket, etc.
- Experience working with Docker
- Experience working with PHP Unit Testing
- Experience or knowledge of online advertising
- Experience or knowledge of major e-commerce sites (Shopify, MakeShop, BASE, ColorMe, etc)

### ★ Bonus Points Skills ★

- Conversational Japanese language ability

### ★★ Shopify Knowledge and Development experience are huge plus! ★★

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## Company Description

### 自社ネットショップの売上を伸ばす支援をいたします

私たちは創業10年間自社ネットショップに特化したサービスのみ行って参りました。お客様の商品や業態にあったカート選びから販売戦略、制作、広告、コンサルまで一気通貫で提供させていただくことが可能です。

自社ネットショップの運営支援なら弊社にお任せください。

- **AdSIST ネットショップの自動集客ツール**

ネットショップと自動連携し、1日たったの500円から集客できる ツールです。難しい知識は不要で意思決定するだけで集客できます。

- **ネットショップ制作 作って終わりじゃないネットショップ制作**

ネットショップは作ってからの運用がとても大切です。当社のネットショップ制作は制作後の運営支援もセットになったサービスです。

- **ネットショップ集客 ネットショップに特化した広告運用のプロ集団**

ネットショップ集客は「何が」「どこで売れるか」を見極める事が一番大事です。ネットショップ特化で勇逸のスター代理店である 当社のスペシャリストが広告運用を代行致します。

### \*\*\*\*\*COREKARA\*\*\*\*\*

COREKARA inc is founded in 2012. Our vision is boosting Japanese online business. We handle everything for e-commerce business like consulting, site creation, digital ad marketing, seminars, and so on. We have published a book about e-commerce as well. Last 10 years we mainly focus on e-commerce because there are 1.6 million in-house e-commerce sites in Japan but 95% of them don't have any sales. So we want to support them to improve their sales. Also we have programming school for kids.

Our company's number of employees has been gradually increasing over 10 years. We have about 180 employees in our company now.

We emphasizing the diversity of members and we value the individuality of each member. Our office has a comfortable and friendly atmosphere.