



Qualitative Research - Account Manager 6~8M

5+ years experience in a market research

Job Information

Hiring Company

CarterJMRN KK

Job ID

1235466

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Minato-ku

Train Description

Chiyoda Line, Nogizaka Station

Salary

6 million yen ~ 8 million yen

Work Hours

9:30 - 18:30 (1時間休憩)

Holidays

完全週休2日制(土・日)、国民の休日、年末年始休暇、有給休暇、慶弔休暇、産前・産後休暇、育児休業

Refreshed

June 27th, 2022 02:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

"Top Client, Great Project, Friendly Team, Be yourself at Carter!"

Very friendly and multicultural working environment with a flexible working style.

Account Manager

Account Manager is a mid-level client service role that entails responsibility for small to mid-size market research projects.

Responsibilities

- Building and maintaining client relationships
- Qualitative research project management
- Respondent interviewing and moderation (depth interviews and focus groups)
- Report writing and presentation
- Starting to take a leader role within the business and mentoring others

[Location] Tokyo, Japan

3-mins walk from Nogizaka Station on the Chiyoda Line

10-mins walk from Roppongi Station on the Hibiya/Oedo Line

■ Job Information ■

[Job Type] Permanent

[Salary] 6 Million ~8 Million yen

Experience and ability will be taken into consideration.

There will be a trial period of 3 months (there will be no difference in salary or treatment during this period).

[Benefits and Allowances]

- Salary increase-review once a year
- All transportation expenses paid
- Full social insurance
- External training expenses covered
- Company events and trips

[Work Hours]

9:30 - 18:30 (1 hour break)

Flexible working hour according to projects if needed

[Holidays]

- Full weekends off (Saturday and Sunday)
- National holidays
- New Year vacations
- Paid vacations
- Congratulation or condolence leave
- Leave before and after childbirth
- Childcare leave

Required Skills

[Required Skills]

Qualifications

- University degree
- Bilingual in English and Japanese
- Native or N1 level Japanese
- 5+ years experience in a market research agency
- Interviewing and moderation experience

[Career Path]

You will work with the team leading by the Senior Client Service Director. After you fulfilled the role of the initial position, you will become Senior Account Manager, following to Client Service Director position.

Company Description

CarterJMRN is a Japan-Based Market Research Agency

We use consumer understanding to guide global brands on their journey to success in Japan.

At Carter, we lay the foundation for our clients' marketing activities in Japan, including market entry, with innovative consumer empathy methods that cover the gamut of immersive, qualitative and quantitative approaches. These include cultural analysis and semiotics, trend watching, secondary desk research, depth interviews, ethnography, usability tests, focus groups and all quantitative survey methods.

Experts in the facilitation of collaborative problem solving, we partner with you on your journey, implementing design-thinking approaches to translate deep customer and user understanding into creative brainstorming, concept creation, prototyping and testing.

We are your guides to unmasking and engaging the needs, desires and opinions of Japanese people and helping you to translate those into action.