

# Gensler

Brand / Graphic Designer ブランド / グラフィックデザイナー

在宅勤務あり / 世界最大のデザイン事務所 / クリエイティブな才能を活かせる

## Job Information

### Hiring Company

Gensler and Associates / Int'l, Ltd.

### Job ID

1179636

### Company Type

Small/Medium Company (300 employees or less) - International Company

### Job Type

Permanent Full-time

### Location

Tokyo - 23 Wards, Minato-ku

### Train Description

Ginza Line, Aoyama Itchome Station

### Salary

4.5 million yen ~ Negotiable, based on experience

### Salary Bonuses

Bonuses paid on top of indicated salary.

### Work Hours

平日9:00~18:00

### Holidays

土・日・祝日

### Refreshed

September 17th, 2021 02:00

## General Requirements

### Minimum Experience Level

Over 3 years

### Career Level

Mid Career

### Minimum English Level

Business Level (Amount Used: English usage about 25%)

### Minimum Japanese Level

Business Level

### Minimum Education Level

Bachelor's Degree

### Visa Status

Permission to work in Japan required

## Job Description

### Your Role:

As a Gensler **Brand / Graphic Designer**, you will provide leadership for designers by managing projects effectively and

ensuring the achievement of creative excellence by supporting and driving Gensler's creative vision and beliefs – 'Designing experiences'.

Under the direction of a Design Director, you will help develop and understand design strategy to deliver the best possible creative solution with consideration of budget for the client and Gensler. The majority of projects cover wayfinding, environmental graphic design and brand activation.

## What You Will Do:

### Gensler Fundamentals

- Coordinates projects with outside resources to facilitate production of deliverables.
- Ensures all correspondence, materials, presentations, proposals, etc., seen by prospective and existing clients are error-free, of highest quality and always relevant to the client's issues.
- Partners effectively with all departments to ensure delivery of on-time, high-quality deliverables that address all relevant prospective clients' requirements.
- Communicates findings and recommendations in a clear and compelling manner in written, oral and presentation forms.
- Provides back-up and archiving for future reference.
- Sharing and importing best practices and resources with peers within broader Gensler network.
- Interacts in a positive, professional and motivating manner.

### Creative Excellence

- Provide leadership for designers by managing project assignments.
- Conducts conceptual exploration, including drawing, sketching, research and thumbnails.
- Establishes directions and design solutions; ensures implementation of directions from concept through production.
- Able to put forward a point of view not just on their own work but the work of others.
- Proficiency in all creative software.
- May lead project for a client engagements of appropriate size and scope or on the specialized needs of a client project across areas of expertise.
- Proven ability to be handle multiple projects/tasks at one time.
- Integrating the planning and concept with brand design, wayfinding, environmental graphics programs and consumer experience

### Life at Gensler

Gensler is committed to Diversity, Equity and Inclusion. Through our Five Strategies to Fight Racism, we continue to create a just and equitable future for our colleagues and our communities with our clients. We are a solid voice for social change as we impact people's lives and fight racism. At Gensler, we celebrate diversity and are committed to creating an inclusive workplace environment.

As a people-first organization, we are as committed to enjoying life as we are to delivering best-in-class design. From curated art exhibits to internal design competitions to "Well-being Week," our offices reflect our people's diverse interests.

We encourage every person at Gensler to lead a healthy and balanced life. Our comprehensive benefits include medical, wellness programs, paid holidays, and paid time off. We also offer a 401k, and twice annual bonus opportunities.

As part of the firm's commitment to licensure and professional development, Gensler offers reimbursement for certain professional licenses and associated renewals and exam fees. In addition, we reimburse tuition for certain eligible programs or classes. We view our professional development programs as strategic investments in our future.

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## Required Skills

### Your Qualifications:

- 5 to 8 years of experience and with a bachelor's degree in Graphic Design with experience in environmental graphic design projects such as signage and wayfindings, or brand design projects.
- Must be bilingual (spoken and/or written) in Japanese and English
- Fluency in Adobe Creative Suite softwares
- Excellent communication and presentation skills
- Knowledge of reading architectural plans, sections, elevations is a plus
- Experience with Sketchup, Premiere, Keynote is a plus

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## Company Description

ゲンスラーは建築、デザイン、マスタープランニング及び戦略的コンサルティング業務においてグローバルな展開を進めているデザイン設計事務所です。クライアントのパートナーとして、デザインを通じたソリューションを提供し、より良い環境作りへのお手伝いをして参りました。ゲンスラーは1965年にサンフランシスコでArt Genslerと3人のスタッフによって

設立され、今日では世界最大の建築設計事務所のひとつに数えられています。スタッフの総数は現在5,000人を超え、世界各地49か所に事務所を展開しております。プロジェクトロケーションも全世界に渡り、常に3,500以上のクライアントにサービスを提供しております。会社創設以来50年以上に渡り、ゲンスラーは生活の質の向上に重点を置いた、最高の空間造りのパイオニアであり続けています。

ゲンスラー東京オフィスは1993年の設立以来、日本企業からグローバルクライアントに渡るまで、幅広いクライアントに設計業務を提供してきました。発足当時より企業のオフィス空間を中心に、斬新で質の高いデザインを提供し続け、オフィスの発展と共に業務内容も拡大充実して参りました。現在、東京オフィスは経験豊富なデザイナーや建築士をはじめとするスタッフと共に、オフィス、商業施設、ホテル等の設計業務、ブランド戦略、プロダクトデザイン、戦略コンサルティングに至るまで多岐にわたるサービスを提供しています。

ゲンスラーの“one-firm firm” (ひとつに固く結ばれた企業)という信念のもと、東京オフィスは世界中のゲンスラーオフィスと密接に連携を取り、プロジェクトに必要な経験豊かな人材及び情報の共有化を計っています。東京オフィスはその25年以上に渡る経験を基に、クオリティの高いサービスを国内外のクライアントに提供することに何よりも尽力しています。

Gensler is a leading global architecture, design, planning and strategic consulting firm that partners with companies to achieve measurable business and organizational goals through the use of design.

Gensler has 50 locations and over 5,000 professionals in Asia-Pacific, Europe, and the Americas. Founded in San Francisco in 1965, Gensler is now one of the world's largest architectural and design firms. The firm has over 3,500 active clients in virtually every industry and delivers projects as large as a city and as small as a task light for an individual's desk. For over 50 years, Gensler has been a pioneer in creating great places that enhance the quality of work and life.

Gensler has been building relationships with Japanese and global clients in Japan since the firm started services in Tokyo in 1993. We started with the delivery of our unique and high-quality designs for our corporate clients, and we have broadened the service areas as the office has grown. Our present clients in Japan represent many industries including professional and financial services, entertainment, retail, and hospitality.

Gensler has a “one-firm firm” philosophy: The Tokyo office is connected to all Gensler resources worldwide. Using this network, the Tokyo office has access to Gensler's global expertise if required for a given project. But first and foremost, the Tokyo office is dedicated to delivering high-quality services to local clients based on its over 25 years of experience in this market.