



【英語を活かす】マーケティングディレクター/ Marketing Director

製薬会社にて、マーケティングディレクターを募集しています。

Job Information

Recruiter

Robert Walters Japan (ロバート・ウォルターズ)

Hiring Company

製薬会社

Job ID

1071808

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 18 million yen

Work Hours

お問い合わせください

Refreshed

January 24th, 2021 00:00

General Requirements

Career Level

Executive

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

A respected biopharmaceutical organisation is looking to hire a Marketing Director. The person who enters this position will be responsible for ensuring the company's competitive position in the industry.

Responsibilities:

- Develop effective brand strategy for the assigned products
- Create brand strategic plans and commercial targets
- Plan integrated patient solutions
- Drive long-term business for the assigned franchise
- Support development of the marketing team
- Ensure the sales team is competitive within the industry and against competitors

Requirements:

- 5+ years of experience in the healthcare sector
- 2+ years of experience in a marketing director position for a pharmaceutical company
- Experience in new product launch from a marketing perspective
- Native level Japanese; business level English

Company Description

This company is an innovative world leader in biopharmaceutical research with a strong international presence. It is focused on a number of areas to develop effective medicines for many major diseases.

Keywords:

経営, ビジネス, 営業, セールス, マーケティング, ブランディング, プロモーション, キャンペーン, 広報

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