

【1200 ~ 1600万円】Corporate Communications Manager

ノバルティスファーマ株式会社での募集です。 広報・CSRのご経験のある方は歓迎...

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
ノバルティスファーマ株式会社

Job ID
1624189

Industry
Pharmaceutical

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
12 million yen ~ 16 million yen

Work Hours
09:00 ~ 17:45

Holidays
【有給休暇】入社7ヶ月目には最低10日以上 【休日】完全週休二日制 祝日 GW 夏季休暇 年末年始 土・日・祝日、ゴールデンウ...

Refreshed
November 26th, 2026 16:06

General Requirements

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2427491】
This role will deliver internal and external communication strategy through connecting the Japan corporate communication priorities to internal and external audiences delivering visibility of Novartis strategy business progress and thought leadership to drive business goals and enhance corporate reputation. By leveraging insights analytics based on data modeling of the internal/external environment and to predict stakeholder views needs and behaviors shapes the communication tactics. Builds tactics for short and longterm engagement plan for associates media external stakeholders and communities in

service of mutually beneficial goals and builds beneficial relationship to support iterative execution of the Country Comms and Patient Advocacy Strategy.

Job Responsibilities
・ The role spends its efforts to develop end to end strategy and communications planning to connect Japan business strategy to internal and external stakeholders.
・ Elevate the Novartis Japan corporate and business narrative happenings that exemplifies our industry leadership through earned and owned media leader voices and contents.
・ Serve as trusted business partner and communications strategy counsel to key leaders.
・ Identify and build visibility opportunities/stages and white spaces to support our business/reputation enhancement plan for our key leaders.
・ Generate social media plans for corporate and execute to amplify the narratives.
・ Utilize analytics and insights to inform and adjust strategy accumulate results and report outcomes.
・ Anticipate and shape environment to manage risk to Novartis reputation; advise business partners with specific predictive activities or strategies.
・ Have strong alert on industry trends news and key issues and business updates to provide recommendations for areas for our leaders to engage or to prepare strategic messaging.
・ Be a point person with key executives for external speaking and media opportunities including media readiness and preparation around policy business and strategy.
・ Play collaborative role across country communications team to plan and implement town halls leader meetings organizational change communications and press conferences.
・ Work closely with Public Affairs and Executive communications to shape and deliver policy business and strategy priorities.
・ Build and maintain collaborative relationships with key functions and global/international corporate affairs.
・ Monitor and evaluate performance to achieve and maintain best in class outcomes while being fully compliant.
・ Effectively manage and maximize agency ROI.

Required Skills

Experience:
・ 10+ years in communications including employee and corporate media communications with a healthcare and/or pharmaceutical background.
・ External communications strategy and implementation with media relations background
・ Supported and raised visibility of key company topics through visibility strategies and business strategy communications.
・ Leadership influencing communications social media content strategy and implementation.
・ Led organization and implementation of corporate events including town halls and press conferences.
・ Crisis and issues management・
・ Agency management
・ Corporate reputation and awareness campaigns

Skills:
・ Shaping and driving projects capability.・・
・ Provide direction delegating and removing obstacles to get work done.
・ Prominent level partnering skills with proven ability to engage and influence stakeholders at all levels both internal and external.
・ Understanding of healthcare industry landscape and its challenges around policy and regulations.
・ Ability to prioritize maximize resources.
・ Excellent people communication skills ・Business and organizational awareness enterprise perspective.
・ Crisis agency mgmt.
・ Exemplifies a predictive mindset; seeks multidirectional insights to understand our environments and stakeholders and embraces iterative measurable experimentation and action.・
・ Business and enterprise perspective.
・ Excellent business level Japanese and English in speaking and writing.
・ Strong business acumen

Company Description

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