Project/ Product Manager

Platform Development

Job Information

Recruiter
SThree K.K.

Job ID
1623687

Industry
Internet, Web Services

Job Type
Temporary

Location
Tokyo - 23 Wards

Salary
6.5 million yen ~ 8.5 million yen

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General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Fluent Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

ABOUT THE ROLE
We're looking for a Project or Product Manager who have strong technical background and leads various Platform that support to digital marketing activity.
You will be responsible for strengthen various digital marketing platform to resolve essential issue of our clients, business product teams, while also having both a technical and business perspective, and working with the development teams to maximize platform value. You will also drive platform / product collaboration between teams across multiple countries, organizations and functions. You will be required to accelerate the advertising business while making the most of our assets inside and outside.

RESPONSIBILITIES

- Define the product vision/mission and strategy. Also, define product roadmap and leading it.
- Analyze and identify essential business issues for customers and sales/product teams, and reflect the right solutions into platform to resolve issues.
- Understand business requirements, goals and KPIs and collaborate with multiple technical teams inside and outside to lead platform development to meet business requirements.
- Work closely with multiple stakeholders on the business side with different knowledge and backgrounds to identify the functional requirements for the marketing platform.
- Investigate the cutting-edge ad technology, industry trends and volatile business environment.
- Partner with a program manager and delivery managers in prioritization and planning for solution development (backlog management).
- Collaborate with cross-functional, cross-organizational and cross-border teams to integrate with internal and external systems, platforms, and services.
- Drive or participate in technology vendor discussions, evaluations, and selections.
- Manage product level budget and cost.

REQUIREMENTS

- 3+ years of experience in developing, planning or definition of system requirements related systems for digital advertising while communicating directly with clients or business side stakeholders
- Experience in web (or App) application development Programming, System design)
- Ability to build good relationships with internal and external stakeholder
- Experience in leading multiple product as product manager
- Proactive self-starter with self-motivated mind
- Strong get-things-done mind with a sense of ownership
- Strong analytical and quantitative problem-solving ability
- 5+ years of experience in IT industry including system development or product planning/Sales experience

NICE TO HAVE

- Experience in digital advertising operation or product planning
- Pre-sales experience (regardless of digital advertising)
- Experience in product planning or PJM (regardless of digital advertising)
- Experience as an IT consultant
- Coordination between stakeholders with different interests
- Experience of working with stakeholders outside of Japan
- Business level Japanese

Languages

English: Business Level

Japanese: Business (N2 or above) to Native Level

Company Description

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