

【東京】Marketing Communications Specialist | Digital+SNS | Mouser

From JPY 5M | Social Media & Digital Ads

Job Information

Hiring Company
Mouser Japan G.K.

Job ID
1623594

Industry
Hardware

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards, Minato-ku

Train Description
Toei Oedo Line Station

Salary
5 million yen ~ Negotiable, based on experience

Work Hours
09:00 - 18:00

Holidays
Sat & Sun

Refreshed
November 18th, 2026 12:35

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Fluent Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

≪Job Description & Position Highlights≫

- Responsible for planning, managing, and analyzing social media content, developing digital advertising strategies,

coordinating media partnerships, and supporting events and exhibitions.
- Opportunity to contribute to international marketing strategies at a global company operating in 170 countries worldwide.
- Leverage expertise in social media and digital advertising to enhance brand awareness through a wide range of media initiatives.
- Annual salary starting at JPY 5 million, weekends off, and comprehensive leave benefits, including paid sick leave and special paid leave.

【Job Responsibilities】
World's Largest Electronic Components Distributor: 3+ years of marketing experience are welcome!170 countries worldwide.

The Marketing Communications Specialist is responsible for developing effective advertising campaigns that infuse the media/SNS program with innovation, while supporting the Marketing media/SNS strategy. This includes pursuing significant business opportunities and added-value programs via media/SNS partnerships.

We would especially prioritize the person who has experience planning, posting and analyzing social media content, knowledge and experience with digital advertising (including GA4, Meta, Google, DSP, etc.), experience in the Japanese industry, knowledge of electronic components and design (preferred).

< ACCOUNTABILITIES & ESSENTIAL FUNCTIONS >

- Establishes and maintains effective relationships with internal and external contacts, always exhibiting excellent customer service.
- Provides administrative support to the Marketing Department and works closely with the regional Finance department.
- Coordinates collation of data from Marketing activities, creation, and maintenance of departments' spreadsheet & PowerPoint Presentations.
- Strong reading and writing skills (able to refine social posts and create slogans), be familiar with social platforms, learn digital platforms quickly, and be detail oriented.
- Coordinates and supports media PO creation or updates.
- Analysis of spreadsheets and other forms of data. Reporting analysed data to department management daily, monthly, quarterly, and annually.
- Process purchase orders for departments and ensure that bills are coded accurately and delivered to the -Finance department in a timely and prompt manner. Monthly bill reconciliation is also completed accurately and within the deadline.
- Collate and send the supplier banners for supplier approvals on time.
- Completes special projects and other duties as assigned, with quality results, while adhering to the timeline given by management.
- Answer calls and routes where required accordingly, always representing the company in a professional manner.
- Trustworthy with information and always maintains the utmost confidentiality.
- Always available to attend job-related training and willing to learn and develop new skills.

■Company Info：
Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies.
Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers.
Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices.
Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas.

【Work Location】
Minato-ku, Tokyo

■Access：
5 minutes walk from Akabanebashi Station on the Toei Oedo Line
8 minutes walk from Shibakoen Station on the Toei Mita Line
12 minutes walk from Mita Station on the Toei Mita Line and Toei Asakusa Line
13 minutes walk from JR Tamachi Station

【Salary】
500M ~ （ Based on experience and skill level ）

【Employment Type】
Permanent employee

【Working Hours】
09:00 - 18:00

【Holidays & Leave】

- Sat & Sun
- Paid Holidays
- Paid Sick Leave
- Special Paid Leave

【Benefits & Welfare】

- Social Insurance
- Commuting/Transportation Allowance

Required Skills

【Qualifications】

- Preferred Bachelor degree in Business or Marketing or equivalent combination of education and work experience.
- Preferred 3+ years in related Marketing position or agency experience.
- Preferred Electronics Components/Semiconductor industry experience but not a must.

Company Description