広報・PRスペシャリスト（メディアリレーション / B2Bテック・AIセキュリティ）

広報・PR | 東京ハイブリッド（週3在宅）| フレックス | ～600万円

Job Information

Recruiter
Drake International K.K.

Job ID
1623178

Industry
Other (IT, Internet, Gaming)

Job Type
Permanent Full-time

Location
Tokyo - Other Areas

Salary
Negotiable, based on experience

Refreshed
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General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Basic Level

Minimum Japanese Level
None

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

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you'll own domestic media relations: building ongoing relationships with reporters, pitching story ideas, arranging and supporting interviews. You'll plan, write and distribute press releases on products, research reports and customer stories, then follow up after publication. You'll gather material from engineering, sales and marketing and turn technical topics into stories that make sense to readers and advertisers. You'll also plan and run the corporate social accounts (X, Facebook, LinkedIn) and measure results by more than article counts: who read it, and whether the message landed. AI is part of everyday work here. You'll use it for research, first drafts and reporting, so more of your time goes into planning and conversations with media. ã€Why joinã€‘ Real data and technology to build stories from; fast decisions and a culture of sharing early; room to grow into a core PR team member; stock options; flextime; hybrid working. ã€What you bringã€‘ - 3+ years in PR at a company or a PR/advertising agency - Hands-on media relations (pitching, interview coordination) - Press release writing - Planning and running corporate social media accounts ã€Nice to haveã€‘ Using AI to improve your own workflow; branding or internal communications experience; English for research and internal communication. ã€Applyã€‘ Apply via CareerCross or contact Drake International Japan.

Company Description