

Marketing Director with People Management

Job Information

Recruiter
JAC International Co., Ltd.

Hiring Company
Global European Pharmaceutical Company

Job ID
1623074

Industry
Other

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
Negotiable, based on experience

Refreshed
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General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

Lead mentor marketing teams, foster cross-functional collaboration, and drive innovation while managing budgets, stakeholders, and external partnerships.

Through market research, performance optimization, and effective brand governance, ensure each brand's growth, competitiveness, and long-term success.

This position is responsible for not only limited to, but also includes following roles and responsibilities.

This position includes, but is not limited to, the following key responsibilities:
Strategic Planning: Develop and execute commercial strategies for our products by collaborating closely with global and local teams to ensure alignment and timely delivery.

Marketing Leadership: Lead the marketing team to achieve excellence in commercialization, providing hands-on support and guidance to ensure effective execution of launch strategies and tactical activities.

Market Insights and Trend Analysis: Build and maintain an in-depth understanding of the therapeutic areas, including the competitive landscape, customer needs, and emerging trends, to inform strategic decisions.

Stakeholder Engagement: Establish and nurture strong relationships with key external experts, healthcare professionals, and scientific societies to drive brand advocacy and enhance market access.

Global Coordination: Act as the representative for all three brands in global meetings, ensuring that local market insights and challenges are effectively communicated and addressed.

Operational Excellence: Manage supply forecasting and collaborate across teams to ensure smooth supply chain operations and product availability in the market.

Employee Benefits:
Employment Type: Full Time
Work Location: Tokyo
Working Model: Hybrid Work Model
Interview Steps: 3~4 (with both Japanese and English Interviews)
Budget Range: Up to 20mil
Welfare and Insurances: All Covered

Required Skills

REQUIREMENTS
At least 10+ years' work experience as marketer at pharma-ceutical company in Japan.
At least bachelor degree of science and/or business. MBA is not mandate but advantage.
Relevant experience on creating the product launch plan of biologics product from scratch and execution of it.
Language skill: Very fluent in English and native level in Japanese
Good project management skill
Team player
Leadership which can provide hands-on support for execution
People management skill or experience to lead a small team.

Company Description

新たに日本マーケットに参入される外資系企業や、日本でさらなるビジネス拡大をお考えの外資系企業のお客様に、私たちは最適な採用サポートを提供いたします。1975年に英国初の日系人材紹介会社としてロンドンで創業し、その後シンガポール、日本、マレーシア、インドネシア、タイ、中国の7カ国 (また2011 年には香港・韓国にも拠点を新設予定) でグローバル人材紹介会社として事業を拡大してきたジェイ エイ シーは、そのバックグラウンドから、海外文化への深い理解を持ち合わせています。グローバルに事業を展開する日系人材紹介会社のリーディングカンパニーとして、私たちは他に類のない人材ネットワークから、日本人の優秀なバイリンガル人 材や外国人のプロフェッショナル人材をご提供することが可能です。幅広い業種、職種においてのエキスパートである当社のネイティブあるいはバイリンガルコ ンサルタントが皆様のパートナーとなり、適材適所で人材のご紹介をいたします。ジェイ エイ シーが築いてきた特有の歴史、文化、そしてグローバルマーケットでの強みを揺ぎない核として、日本マーケットで躍動する外資系企業のお客様のニーズにさら に的確にお答えするために、ジェイ エイ シー インターナショナルは誕生しました。私たちはアジアやヨーロッパのJAC Recruitment Group海外各社と緊密に連携を取り、お客様の真のニーズを把握した上で、最適なキャンディデイトをご紹介いたします。

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We provide specialized proactive recruitment support tomultinational clients who are setting up new operations or areexpanding existing business and seeking further growth in theJapanese market.As the first Japanese recruitment company to set up operations in theUK in 1975, understanding foreign cultures is second nature to us.With our extensive global network and historically leading position asrecruitment consultancy to Japanese corporations, we have access toan unrivaled pool of bilingual Japanese and foreign professionals.Our professional consultants are experts in a range of Industries andfunctions and all have extensive multicultural experience.Based on JAC's unique history, culture and market strength, JACInternational was founded to provide dedicated support to ourmultinational corporate clients in Japan.

JAC International Co., Ltd. is a wholly owned subsidiary of JAC Recruitment. Co., Ltd.