

Global Marketing Specialist Color / Care

> ヘンケルジャパン株式会社での募集です。 プロダクトマネージャー・ブランドマネー...

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
ヘンケルジャパン株式会社

Job ID
1622469

Industry
Chemical, Raw Materials

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
7 million yen ~ 9 million yen

Work Hours
09:00 ~ 17:30

Holidays
【有給休暇】有給休暇は入社後4ヶ月目から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 土 日 祝日 年...

Refreshed
November 12th, 2026 14:59

General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2335506】
◇About This Position
Drive sustainable growth of the Professional HAIR COLOR/CARE category for Global Professional division to gain market leadership in hair color market in JP/CN/APAC.

Become one of core member to grow the hair color brand with innovative NPD pipeline and customer centric 360 marketing

plan to maximize on/offline engagement with hair stylist and end consumers across Asia.

Close collaboration and communication with internal/external stakeholders partners agencies country teams.

Think big and be brave to join the exciting journey of innovation change in the diverse multi national Shiseido Professional Business Unit.

◇What You´ll Do

・Manage selected HAIR COLOR/CARE project independently using marketing skill knowledge.
・Manage NPD plans/insight/targeting/concept/production/COG control/pricing.
・Make a clear USP unique product story and Communication story.
・Manage developing new and existing marketing/communication activity/on line and off line tools to enhance customer journey touch points.
・Track progress of project KPIs for HQ and country.
・Close collaboration and communication with internal/external stakeholders partners agencies country teams.

Required Skills

【必須 Must have】
・３年以上の実務経験
・マーケティング関連の業務経験（トレード、営業企画も含む）
・プロジェクトマネージメントの経験
・英語でのコミュニケーションを含む業務経験
　※外資系でのマーケティング業務経験/美容業界での実務経験あれば尚可
・Microsoft Offiice パワーポイント、ワード・エクセル等での資料作成・データ分析スキル
・英語・日本語スキル必須

Company Description

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