

【800 ~ 1100万円】Brand Marketing Manager/Staff Shiseido Global Bran…

株式会社資生堂での募集です。 プロダクトマネージャー・ブランドマネージャーのご…

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
株式会社資生堂

Job ID
1622285

Industry
Daily Necessities, Cosmetics

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
8 million yen ~ 11 million yen

Work Hours
08:30 ~ 17:15

Holidays
【有給休暇】入社初日より付与（Max12日・初年度の付与日数は入社日によって異なる）【休日】完全週休二日制 土 日 祝日 G…

Refreshed
November 12th, 2026 14:58

General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2260436】
■Overview
Founded in 1872 in Japan Shiseido Group is within the leading cosmetics companies in the world and aims to inspire a life of beauty and culture.
Shiseido Global Brand Unit operates Brand SHISEIDO which has the biggest business size in the company and is distributed to 90 markets. The mission of the Marketing department is to create brand desirability and strengthen brand equity.

This position plays a vital role in driving and elevating the brand wide brand's image by developing the entire Integrated

Marketing Communication（IMC）for major brands moments such as brand campaigns holidays and sustainability initiatives.

■Role and Responsibility
Lead the development of the entire IMC for overarching brand campaigns and programs including creative work and asset creation with agencies to enhance the brand image and deliver value to consumers.
Support the GM and VP in defining and implementing the brand's key moments from a branding perspective including the development of a 3 year strategy for all brand moments.
Closely collaborate with the Consumer Experience Group Creative Department and Product Development Department to develop an inclusive and cohesive consumer experience.
Lead projects and hold responsibility for team coaching and mentoring junior team members as a core/senior member of the team（depending on the grade level）.

Required Skills

■Basic Requirement
・Brand Concept Design: Proven ability to design and develop compelling brand concepts.
・Marketing Expertise: Strong experience in marketing and communication development as a project leader including IMC development and asset creation with agencies.
・Strategic Thinking: Strong logical and strategic thinking capabilities with high level analytical and problem solving skills.
・Language Skills: Bilingual proficiency in Japanese and English（both verbal and written）with the ability to engage influence and drive diverse stakeholders.
・Mentorship: Experience coaching and mentoring junior team members as a senior or core team contributor.
・Adaptability: High agility and flexibility in a fast changing global business environment.

■Preferred Requirement
・Industry Experience: Prior experience in the cosmetics industry particularly within the skincare category is highly preferred.
・Global Brand Management: Experience as a Brand Holder within a global brand organization.
・Category Knowledge: Strong passion for and deep knowledge of prestige skincare and/or makeup categories.

Company Description

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