

【1000万円 ~ 】Neuromodulation Filed Marketing Manager

リヴァノヴァ株式会社での募集です。 プロダクトマネージャー・ブランドマネージャ...

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
リヴァノヴァ株式会社

Job ID
1622146

Industry
Medical Device

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
10 million yen ~ Negotiable, based on experience

Work Hours
09:00 ~ 17:30

Holidays
【有給休暇】入社月により付与日数が変わります 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 年末年始 【有給休暇】夏…

Refreshed
November 12th, 2026 14:56

General Requirements

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2401963】
■POSITION SUMMARY
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The Marketing Manager/Product Manager Neuromodulation is truly a Business Development Partner expected to partner with our customers who are Neurosurgeon and Neurology. The incumbent will have the functional responsibility of implementing the vision business and marketing strategy through:

■ESSENTIAL JOB FUNCTIONS

・ Assist Marketing Director to define vision for the franchise's portfolio and building the associated 5 years strategy;
・ Supervise future product launches so as to maximize return on investment;
・ Deliver cross functional communication to leverage internal resources to achieve unit and revenue growth targets as well as start ups integrating various activities from R D health economics/reimbursement Regulatory clinical operations sales marketing to ensure industrial and commercial launch.
Major Accountabilities:
・ Define strategy and vision including Business strategy Marketing strategy Clinical Reimbursement strategy Industrial strategy etc.;
・ Encourage participation to scientific congresses market/business intelligence networking in the field in particular building a network with Perfusionists community and Key Opinion Leader（KOL）;
・ Define the associated strategy / road maps / plans for the various product lines;
・ Manage our investments: monitor and ensure execution apply appropriate processes like regular Program reviews relationship with start ups definition and follow up of appropriate dashboards/metrics proper collaboration with internal resources;
・ Coordinate and facilitate the multi functional activities around the technology development from Quality Regulatory Clinical Operations etc. to ensure a successful execution of the project;
・ Analyze and develop business cases in collaboration with Finance to assess return on investment;
・ Turn investments into Growth: define and ensure execution of the marketing plan and all required marketing activities with appropriate planning drive and excellence in execution. These marketing duties including Voice of Customer product definitions when required definition and execution of launch plans communication plans materials educational and scientific events etc.;
・ Participate in the Medical Advisory Boards to gather proper customer inputs and voice of customer during product/technology/clinical/marketing development;
・ Work with the key multi functional experts to define critical go to market parameters including reimbursement pricing segmentation target population market positioning etc. in order to maximize the growth opportunity generated by the new product launch.
・ Be Partner with sales marketing teams around the world to define and ensure excellent execution of new product launch plans according to marketing excellence standards.

Required Skills

Experience/Professional requirement
・ Minimum 5 years experience in the medical device industry including time spent in a marketing position and ideally previous participation in development and launch of a new products and capitals
・ Ability to manage existed products
・ Having the knowledge of Neuromodulation preferable
・ Marketing technical expertise（product development product launch KOL management etc.）;
・ Ability to understand analyze and assess technical clinical and scientific results;
・ Ability to work with multi functional players（RA Clinical etc.）;
・ Ability to use financial data;
・ Ability of strategic thinking and development of marketing strategies;
・ Ability of excellent communication / interpersonal skills;
・ Self motivation problem solving attitude quick in action good team leader.

Company Description

人工心肺装置、人工肺、人工心肺回路、自己血回収装置、血液フィルター、カニューレ、その他心臓外科分野およびニューロモデュレーション分野の医療機器の輸入・販売